

**LIBRARY BOARD OF TRUSTEES MEETING MINUTES
WEDNESDAY, MARCH 16, 2016**

The Board met in regular session at the Downtown Reno Library, 301 S. Center Street, Reno, Nevada.

Chair Stoess called the meeting to order at 4:00 p.m.

1) ROLL CALL

Board Members Present: Wendy Alderman, Zanny Marsh (via telephone), Sara Sattler, Al Stoess, and Derek Wilson

County Staff Present: Assistant District Attorney Dania Reid

Public Present: Mary Jones, Dan Erwine

2) PUBLIC COMMENT

No public comment

3) APPROVAL OF MEETING MINUTES

On motion by Trustee Wilson, seconded by Trustee Alderman, which motion duly carried, the Board approved the meeting minutes from the Library Board Meeting of February 17, 2016. All in favor, none opposed.

4) OLD BUSINESS

a) REVIEW AND APPROVE BUDGET FOR WCLS STRATEGIC COMMUNICATION PLAN FOR TOTAL OF \$5,603.12

Director Scott reviewed the WCLS Strategic Communication Plan cost breakdown provided in Staff report, recommending the Board approve up to the full amount of \$5,603.12 to implement the plan.

Upon questioning by the Board, Director Scott clarified the following:

- The journalism UNR students adopted the WCLS as a project and the presentation was the first presentation. The raw data was not provided by the Journalism team for the survey results as would have been from a vendor.
- Most of those polled from Generation Y in the survey showed to use Instagram where most from Generation X did not. The Library System plans on focusing on the four audiences presented at the Board meeting on February 17, 2016, and move forward as able. As implementing this plan requires staff, the Library should be able to begin providing some results in the Fall 2016; however, the Board will not likely see fruition until Spring 2017.

On motion by Trustee Wilson, seconded by Trustee Alderman, which motion duly carried, the Board approved payment up to \$5,603.12 from System Administration Gift Funds to implement the WCLS Communication Plan. All in favor, none opposed.

5) NEW BUSINESS

a) REVIEW AND APPROVE ABOVE BASE BUDGET REQUEST TO WASHOE COUNTY IN THE AMOUNT OF \$100,000.00 FOR COLLECTION DEVELOPMENT

Director Scott provided a PowerPoint presentation referencing an overview of Washoe County Library Budget. He noted the intent of the Library to request an above base budget amount of \$100,000.00 to meet the goal set forth by the Library Board of Trustees from August 2015 to expend 10% of the library's budget on Collection Development one-year early as well as implementing changes to line item accounts that will result in reallocation of funds.

On motion by Trustee Alderman, seconded by Trustee Marsh, the Board approved the Library Directors recommendation to submit an above base request of \$100,000 to the Board of County Commissioners. All in favor, none opposed.

6) REPORTS

a) LIBRARY DIRECTOR'S PRESENTATION TO INCLUDE SYSTEM PROGRAMS AND ACTIVITIES, AND FRIENDS REPORT

Director Scott provided a PowerPoint presentation, updating the Board on Library System activities, programs, outreach and operations for the month of February 2016.

Upon questioning by the Board, Director Scott clarified the following:

- Outreach: "30,000,000 Word Deficit" is an outreach to work on getting children to read/hear 30,000,000 words before they start school. Studies have shown that children not exposed to reading and being read to lead to some deficits in the child's educational success.
- Statistics: Computer use statistics correlate to library provided computers, not personal devices.
- Program Attendance: As noted by Trustee Wilson, Sierra View Library program attendance is still low in a service area that has been marked as the highest unreached potential. Director Scott and Managing Librarian John Crockett are working together to increase contact and budget in this service area.

b) FINANCIAL STATEMENTS TO INCLUDE THE MONTHLY EXPENDITURE COMPARISON AND GIFT FUND BALANCES

The Library Board reviewed the information submitted in the packet.

c) MONTHLY LIBRARY USAGE

The Library Board reviewed the information submitted in the packet.

7) PUBLIC COMMENT

John Crockett, Sierra View Managing Librarian, informed the Board that Sierra View programming now includes Bilingual Storytime twice a month and will be starting a Bilingual Toddlertime next month. He briefly mentioned other programs including weekly youth programs, Legos and Family nights.

8) BOARD COMMENT

No Board comment.

9) ADJOURNMENT

Chair Stoess adjourned the meeting at 4:38 p.m.