



**LIBRARY BOARD OF TRUSTEES MEETING AGENDA
WEDNESDAY, February 17, 2016
4:00 P.M.**

**Downtown Reno Library
301 S. Center Street
Reno, NV 89501**

PURSUANT TO NRS 241.020, THE AGENDA FOR THE TRUSTEES MEETING HAS BEEN POSTED AT THE FOLLOWING LOCATIONS: WASHOE COUNTY COURTHOUSE, WASHOE COUNTY ADMINISTRATION BUILDING, DOWNTOWN RENO LIBRARY, INCLINE VILLAGE LIBRARY, NORTH VALLEYS LIBRARY, NORTHWEST RENO LIBRARY, SIERRA VIEW LIBRARY, SOUTH VALLEYS LIBRARY, SPANISH SPRINGS LIBRARY AND SPARKS LIBRARY. FURTHER, IN COMPLIANCE WITH NRS 241.010, THIS NOTICE HAS BEEN POSTED ON THE OFFICIAL WEB SITE FOR THE WASHOE COUNTY LIBRARY SYSTEM AT www.washoecountylibrary.us; and <https://notice.nv.gov>.

SUPPORT DOCUMENTATION FOR ITEMS ON THE AGENDA PROVIDED TO THE LIBRARY BOARD OF TRUSTEES IS AVAILABLE TO MEMBERS OF THE PUBLIC AT THE DOWNTOWN RENO LIBRARY ADMINISTRATION OFFICE, 301 SOUTH CENTER STREET, RENO, NEVADA AND MAY BE OBTAINED BY CONTACTING TAMI GASTON AT 327-8343 OR tgaston@washoecounty.us. WE ARE PLEASED TO MAKE REASONABLE ACCOMMODATIONS FOR MEMBERS OF THE PUBLIC WHO ARE DISABLED AND WISH TO ATTEND MEETINGS. IF YOU SHOULD REQUIRE SPECIAL ARRANGEMENTS FOR ANY TRUSTEE MEETING, PLEASE CONTACT OUR OFFICE AT 327-8341 24 HOURS PRIOR TO THE DATE OF THE MEETING.

THE LIBRARY BOARD CAN DELIBERATE OR TAKE ACTION ONLY IF A MATTER HAS BEEN LISTED ON AN AGENDA PROPERLY POSTED PRIOR TO THE MEETING. DURING THE PUBLIC COMMENT PERIOD, SPEAKERS MAY ADDRESS MATTERS LISTED OR NOT LISTED ON THE PUBLISHED AGENDA. THE OPEN MEETING LAW DOES NOT EXPRESSLY PROHIBIT RESPONSES TO PUBLIC COMMENTS BY THE BOARD. HOWEVER, RESPONSES FROM TRUSTEES TO UNLISTED PUBLIC COMMENT TOPICS COULD BECOME DELIBERATION ON A MATTER WITHOUT NOTICE TO THE PUBLIC. ON THE ADVICE OF LEGAL COUNSEL AND TO ENSURE THE PUBLIC HAS NOTICE OF ALL MATTERS THE TRUSTEES WILL CONSIDER, TRUSTEES MAY CHOOSE NOT TO RESPOND TO PUBLIC COMMENTS, EXCEPT TO CORRECT FACTUAL INACCURACIES, ASK FOR LIBRARY STAFF ACTION OR TO ASK THAT A MATTER BE LISTED ON A FUTURE AGENDA. THE BOARD MAY DO THIS EITHER DURING THE PUBLIC COMMENT ITEM OR DURING THE FOLLOWING ITEM: "BOARD COMMENT – LIMITED TO ANNOUNCEMENTS, STRATEGIC PLAN ACTIVITY UPDATES OR ISSUES PROPOSED FOR FUTURE AGENDAS AND/OR WORKSHOPS."

THE BOARD OF LIBRARY TRUSTEES CONDUCTS THE BUSINESS OF THE WASHOE COUNTY LIBRARY SYSTEM DURING ITS MEETINGS. THE PRESIDING OFFICER MAY ORDER THE REMOVAL OF ANY PERSON WHOSE STATEMENT OR OTHER CONDUCT DISRUPTS THE ORDERLY, EFFICIENT OR SAFE CONDUCT OF THE MEETING. WARNINGS AGAINST DISRUPTIVE COMMENTS OR BEHAVIOR MAY OR MAY NOT BE GIVEN PRIOR TO REMOVAL. THE VIEWPOINT OF A SPEAKER WILL NOT BE RESTRICTED, BUT REASONABLE RESTRICTIONS MAY BE IMPOSED UPON THE TIME, PLACE AND MANNER OF SPEECH. IRRELEVANT AND UNDULY REPETITIOUS STATEMENTS AND PERSONAL ATTACKS WHICH ANTAGONIZE OR INCITE OTHERS ARE EXAMPLES OF SPEECH THAT MAY BE REASONABLY LIMITED.

THE LIBRARY BOARD OF TRUSTEES MAY TAKE AGENDA ITEMS OUT OF ORDER, CONSIDER TWO OR MORE ITEMS IN COMBINATION, REMOVE ONE OR MORE ITEMS FROM THE AGENDA OR DELAY DISCUSSION ON AN ITEM.

Administration
301 South Center Street
P.O. Box 2151, Reno, Nevada 89505
(775) 327-8341
www.washoecountylibrary.us

The Board of Trustees may take action only on the items below that are preceded by the words "For Possible Action." The Board will not take action on any other items.

- 1) Roll Call
- 2) Public Comment and Discussion Thereon – Three Minute Time Limit Per Person
No discussion or action may be taken upon any matter raised under this public comment section until the matter has been specifically included on an agenda.
- 3) Approval of Meeting Minutes
 - a. *For Possible Action:* Approval of Minutes from the Library Board Meeting of January 20, 2016
- 4) Old Business
None
- 5) New Business
 - a. *For Possible Action:* Strategic Communication Plan Proposal Presented by University of Reno, Nevada Journalism Students Bria Hansen, James Rutter, Kayla Chelman and Tatiana Smith
 - b. *For Possible Action:* Approval of Application by Pam Larsen for a Board Scholarship
 - c. *For Possible Action:* Approval of Application by Megan Conelly for a Board Scholarship
- 6) Reports
 - a. Library Director's Presentation to Include System Programs and Activities, and Friends Report
 - b. Financial Statements to Include the Monthly Expenditure Comparison and Gift Fund Balances
 - c. Monthly Library Usage
- 7) Public Comment and Discussion Thereon – Three Minute Time Limit Per Person
No discussion or action may be taken upon any matter raised under this public comment section until the matter has been specifically included on an agenda.
- 8) Board Comment – Limited to Announcements, Strategic Plan Activity Updates or Issues Proposed for Future Agendas and/or workshops
- 9) Adjournment

**LIBRARY BOARD OF TRUSTEE MEETING MINUTES
WEDNESDAY, JANUARY 20, 2016**

The Board met in regular session at the Downtown Reno Library, 301 S. Center Street, Reno, Nevada

Chair Stoess called the meeting to order at 4:00 p.m.

1) ROLL CALL

Board Members Present: Wendy Alderman, Al Stoess, Sara Sattler, Derek Wilson

County Staff Present: Commissioner Bob Lucey, Assistant District Attorney Dania Reid

Public Present: Dan Erwine, Mary Jones, Keith Judson, Greg Juhl, Gretchen Kelly, Roxie Nephon

2) PUBLIC COMMENT

No public comment

3) APPROVAL OF MINUTES FROM THE LIBRARY BOARD MEETING OF DECEMBER 16, 2015

On motion by Trustee Wilson, seconded by Trustee Alderman, which motion duly carried, the Board approved the meeting minutes from the Library Board Meeting from December 16, 2015. All in favor, none opposed.

4) OLD BUSINESS

No old business

5) NEW BUSINESS

5a) APPROVAL OF APPLICATION BY TERRI VAN HOOZER FOR A BOARD SCHOLARSHIP

The Library Board reviewed the information submitted in the packet.

On motion by Chair Stoess, seconded by Trustee Alderman, which motion duly carried, the Board approved the Terri Van Hoozer's scholarship request of \$1,439.50 as submitted.

Trustee Wilson noted that the Trustees will try to speak up since the sound system is not good. He stated he was interested in hearing comments from Terri Van Hoozer.

Ms. Van Hoozer stated that she has enjoyed past support from the Board and believes this certification is useful to have. She informed the Board that she has signed up for the next class.

5b) ACKNOWLEDGE A DONATION IN THE AMOUNT OF \$125,000 FROM FRIENDS OF WASHOE COUNTY LIBRARY, WHICH DEMONSTRATES ITS CONTINUED SUPPORT OF LIBRARIES, LITERACY, THE ARTS, AND CULTURAL ENRICHMENT THROUGHOUT THE COMMUNITY

The Library Board reviewed the information submitted in the packet.

Beate Weinert, Programs, Collaboration and Friends Liaison welcomed the following Friends representatives to present a check for \$145,000 (includes both donations) to Director Scott and the Trustees:

- Keith Judson, Friends Secretary/Treasurer
- Dan Erwine, Friends President
- Mary Jones, Friends Board member/Recorder
- Roxie Nephon, Book Sale Committee Chair
- Gretchen Kelly, Book Sale Back-up Chair

Commissioner Lucey commended Friends of Washoe County for continued support of and dedication to the Library System.

Mr. Judson advised the Board that the next book sale is scheduled for March 8, 2016.

5c) ACKNOWLEDGE A DONATION IN THE AMOUNT OF \$20,000 FROM THE FRIENDS OF WASHOE COUNTY LIBRARY SECOND CENTURY ENDOWMENT COUNCIL TO SUPPORT THE BETTERMENT OF LIBRARY SERVICES

The Library Board reviewed the information submitted in the packet.

5d) ACKNOWLEDGMENT OF DONATIONS RECEIVED BETWEEN 10/1/15 AND 12/31/15

The Library Board reviewed the information submitted in the packet.

Upon questioning by the Board, Resources Librarian Debi Stears explained the State Grant in Aid donation is an annual donation received from the State. She stated that the donation amount is calculated based upon a formula using the dollar amount spent for materials in library collections.

Trustee Sattler thanked all donors.

6a) LIBRARY DIRECTOR'S REPORT TO INCLUDE ADMINISTRATION AND COLLABORATIONS, PROGRAMS AND ACTIVITIES

Director Scott provided a PowerPoint presentation to update the Board on Library System activities, programs, outreach, and operations for the month of December 2015. He requested input from the Trustees to advise if more or less information is desired.

Trustee Wilson stated that he appreciates the information and requested the Library Director to include reported problems in his presentations.

6b) LIBRARY PROGRAMS, ACTIVITIES AND OPERATION

Director Scott referred to the PowerPoint presentation for this agenda item.

6c) FRIENDS ACTIVITIES

Director Scott referred to the PowerPoint presentation for this agenda item.

6d) FINANCIAL STATEMENTS TO INCLUDE THE MONTHLY EXPENDITURE COMPARISON AND GIFT FUND BALANCES

The Library Board reviewed the information submitted in the packet.

6e) DIRECTOR-APPROVED UNDESIGNATED GIFT FUND EXPENDITURES BETWEEN 07/01/15 AND 12/31/15

The Library Board reviewed the information submitted in the packet.

Upon questioning by Commissioner Lucey and the Board, Director Scott explained that the donation expenditures can be designated by the donor. He noted that he would bring back more information on the difference between system-wide and system-wide interest.

6f) MONTHLY LIBRARY USAGE

The Library Board reviewed the information submitted in the packet.

7) PUBLIC COMMENT

No public comment

8) BOARD COMMENT

Commissioner Lucey reaffirmed that as the new Library Board of Trustee Liaison, the County is a strong supporter of the Library System and believes that the Library is a major player in the community supporting the Strategic Plan goal of Safe and Secure Communities. He stated the County will continue to support the Library and hopes to achieve more in the future.

Trustee Sattler welcomed and thanked Commissioner Lucey.

9) ADJOURNMENT

Chair Stoess adjourned the meeting at 4:40 pm.

TO: Washoe County Library Board

FROM: Jennifer Oliver, Development Officer

RE: Strategic Communication Plan Proposal Presented by University of Nevada, Reno Journalism Students Bria Hansen, James Rutter, Kayla Chelman and Tatiana Smith

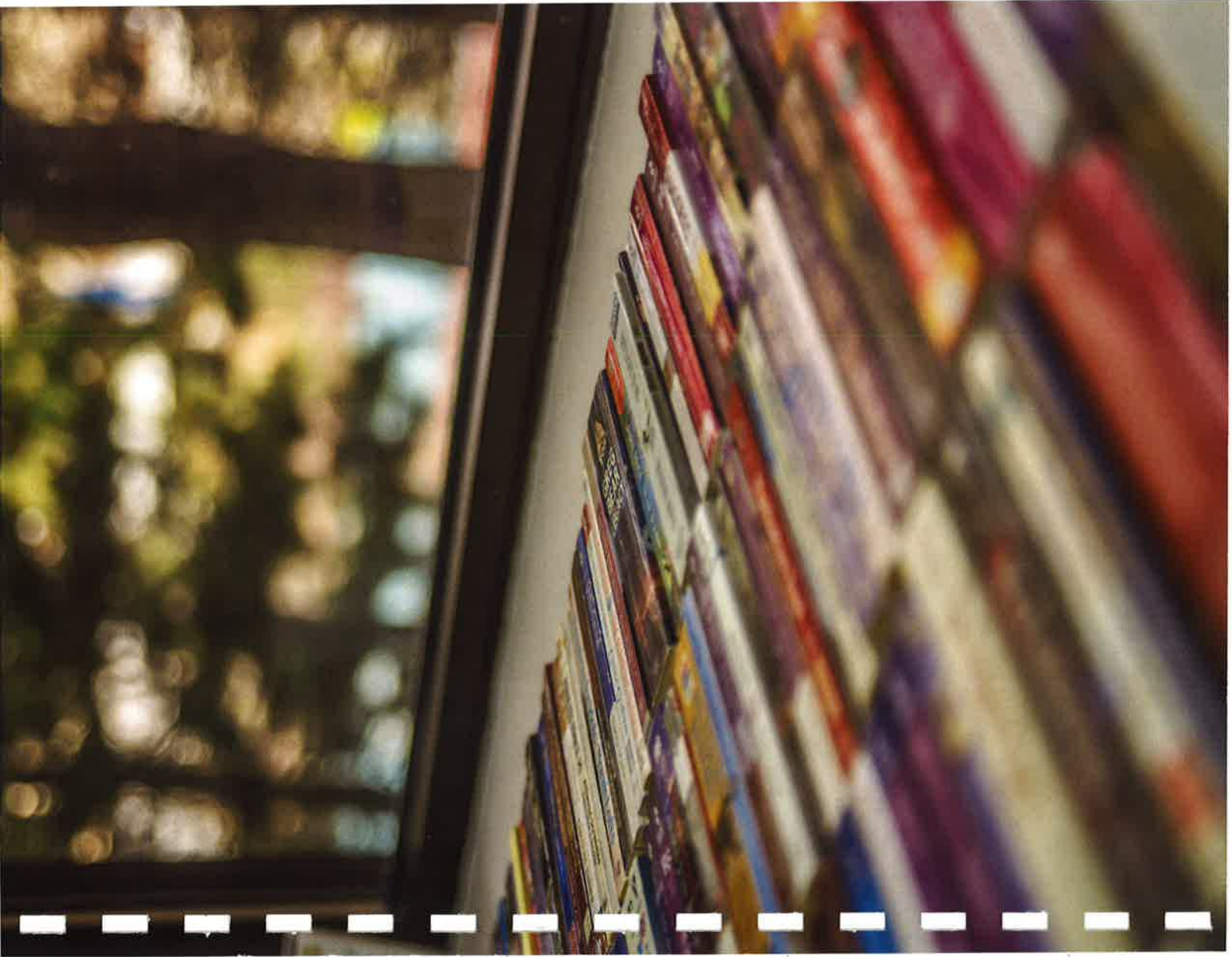
DATE: February 17, 2016

Proposal will be presented at the meeting on this agenda item.



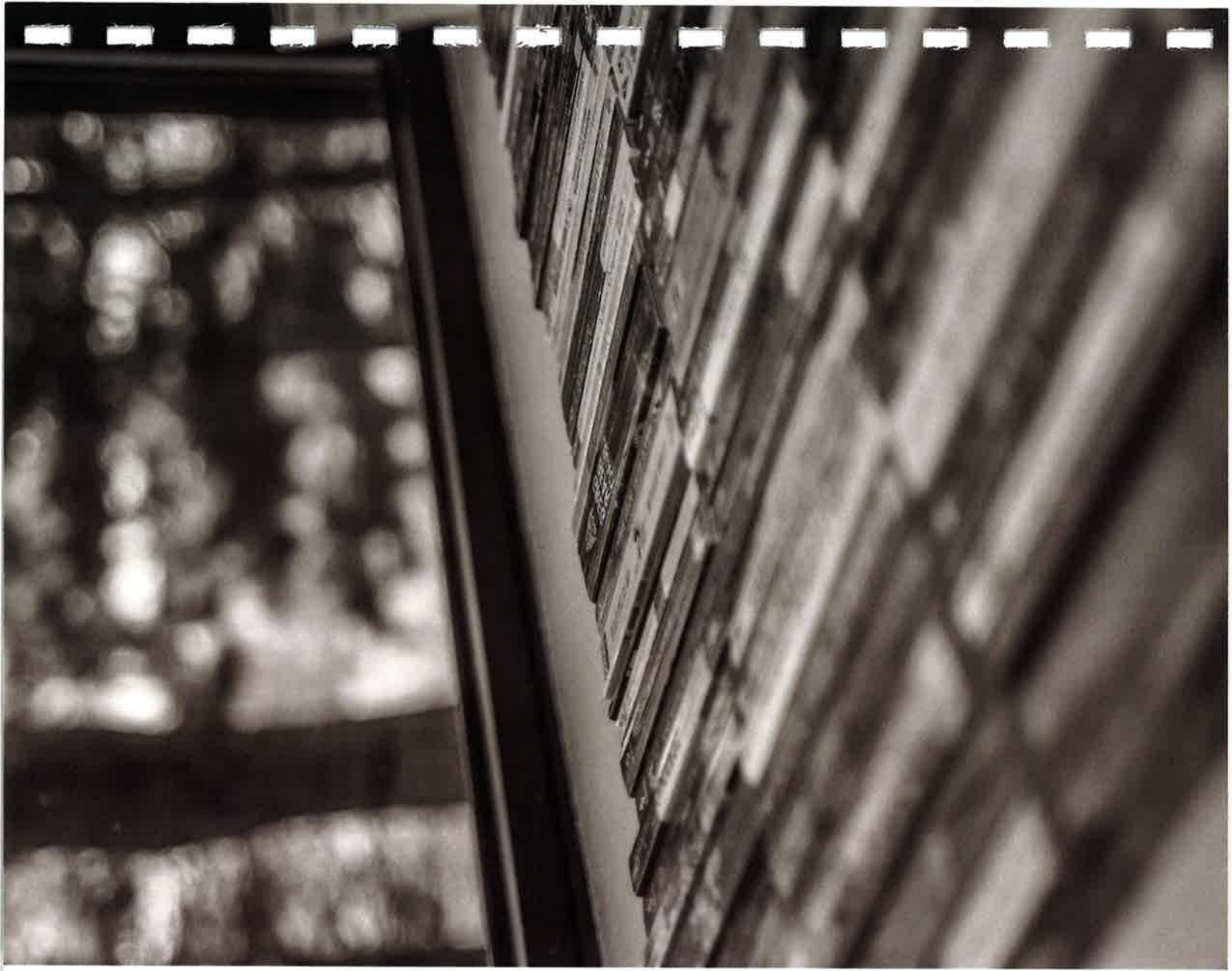
Washoe County
Library System

Strategic
Communication Plan



“Whatever the cost of our libraries, the price is cheap compared to that of an ignorant nation.”

—Walter Cronkite





Washoe County

Library System

Strategic Communication Plan

By Bria Hansen, James Rutter & Tatiana Smith

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More than Books...

The Washoe County Library System (WCLS) operates 12 library branches with a workforce of approximately 130 persons. Since 1904, the Library System has operated in Washoe County, their vision being, "that all Washoe County residents benefit from the Library's support of literacy and self-education." Their current mission is, "to connect people with information, ideas and experiences to support an enriched and engaged community, one person at a time."

In the 21st Century, libraries' place in the community has shifted and changed in unprecedented ways. With the expansion of the Internet, more people are self-educating and accessing information quicker than ever before. According to studies done by Pew Research, in this new age of information, it is the libraries' job to be the information specialist—to offer reliable, credible information, and help citizens navigate the plethora of information now available to them. This is in addition to the libraries' long-standing duty to offer access to new technologies and knowledge for those, who are unable to ascertain them on their own.

This campaign attempts to help WCLS reach younger generations of users, who have grown up with the Internet and may not realize the value of the libraries. To reach these younger markets, WCLS will have to employ new strategies and tactics that show millennials they offer more than books; they offer knowledge and resources that can help millennials get more value out of the education and information readily available to many of them. The Library System is like a great professor, who is willing to go far out of their way to help anyone succeed.



Problem, Situation Analysis and Goal

Problem:

The Washoe County Library System's problem is attracting a younger audience of millennial college students and entrepreneurs to use the library. Library resource awareness, online communication and lack of incentive are large contributors to this problem.

Situation Analysis:

WCLS suffers from a declining user base. During the 2014/2015 fiscal year, checkouts, library visits, computer use and Internet library use were all down, while program attendance was up over 25 percent year-over-year. The libraries have a strong relationship with young children and good resources that could attract new users. To attract new users WCLS will need to inform their younger publics of their resources and make resource accessibility more convenient for users--this may be difficult, however, due to a low marketing budget. WCLS is also competing with college libraries, the Internet and other places that offer meeting spaces and Internet access, such as cafes and coffee shops.

Goal:

To become the destination where young, college students and future leaders of Northern Nevada go to meet, study and expand their knowledge outside of school.

Audience

Primary Audience: Washoe County, Urban, College Students

Young, urban millennials, 18-24 years-old, who live in Reno/Sparks zip codes 89503, 89512 and 89431. Tilts female and is primarily white. They are students of either UNR or TMCC. Primary data shows they consume media most from Facebook, Instagram and Twitter, while occasionally consuming media from traditional platforms, primarily television and community flyers. Primary and secondary data shows that millennials care about convenience-based products and services. Most of them use their school's library, but according to local and national data, many of them see value in local libraries and will use them most for meeting/study spaces and Internet/tech resources.



Secondary Audience: Local, Upcoming Business-Leaders

Young, urban millennials, 25-34 years-old, who also live in Reno/Sparks zip codes 89503, 89512 and 89431. Tilts male and is more diverse ethnically. Many of these millennials have recently graduated from college and/or are currently starting a career, business and/or family. Audience research shows that they consume media and communication most through email and Facebook. Like their younger-millennial counterparts, they care about convenience-based products and services. Some of them also see value in libraries, but may not know where they are located, or what resources they offer. Again, like the "Washoe County, Urban, College Students," they use the libraries most for meeting spaces and technology, and sometimes for business resources.



Why these Audience Groups?

Primary research was done using multiple online surveys through Qualtrics.com. Research was broad, measuring age ranges between 13 to 70 years of age. Questions assessed conceptions and habits related to libraries, employment status, media platform consumption, WCLS facilities and resource use, general library resource use and WCLS resource awareness. Secondary research was conducted using a variety of sources including: national Pew Research data, WCLS user demographic and resource consumption data, ERSI zip code data, Litmus research data, UNR and TMCC data; as well as informational data on 1 Million Cups events.

After conducting secondary research and a SWOT analysis, the audience determined to be most viable for the WCLS to target are persons in the 18-34 years of age range. Forty-nine respondents of the 90 who took the primary research survey fell into this age range. After reviewing primary and secondary data, an audience synthesized from commonalities was identified. This audience was young, urban, Reno millennials. After further analysis, it was determined that two distinct segments of these millennials exist: "Washoe County, Urban, College Students," and "Local, Upcoming Business-Leaders." These two groups are very similar, but differ in their psychographic outlooks and desires in life. ERSI data showed that the largest populations of these two groups, in the Washoe County area are located in 89503, 89512 and 89431. While both audiences will be targeted with some of the same strategies, many of the individual tactics will be crafted and deployed specifically for one of the two audiences. Objectives, strategies, messages and tactics for each specific audience are outlined on the following pages.

Primary Audience: Objectives, Strategies and Messages

Objectives:

Short Term

1. Partner with 5 local businesses for the “Library Lovers” program by August 31, 2016.

Long Term

1. WCLS will hold three library events for college students by December 31, 2016, with a goal of 50 students per event.
2. WCLS will convince 100 college students to sign up for a physical or digital library card by December 31, 2016.

Strategies:

- WCLS will use an Internet marketing strategy featuring engaging social media, targeted ads and new online services to engage with this audience.
- WCLS will forge a strategic partnership with UNR and TMCC to encourage students to remember their local library as the library closest to home.
- Through community relations, WCLS will forge strategic partnerships with local businesses and leaders in the Washoe County community to provide incentives to this audience.

Messages:

*“We provide knowledge and education resources free,
so you can accomplish your dreams.”*

*“We provide intimate, private study and meeting spaces,
so your imagination has a home to run wild.”*

*“We give you access to information and innovative technologies,
so you can rule in the digital age.”*

Secondary Audience: Objectives, Strategies and Messages

Objectives:

Long Term

1. Hold five 1 Million Cups events (or comparable event) by December 31, 2016, with a goal of 25 people per event.
2. Get three stories, about WCLS' commitment to small businesses/entrepreneurship/innovation in local media by December 31, 2016.

Strategies:

- WCLS will use an Internet marketing strategy featuring engaging social media, targeted ads and new online services to engage with this audience.
- Through community relations, WCLS will forge strategic partnerships with local businesses and leaders in the Washoe County community to provide incentives to this audience.

Messages:

“We provide access to personal growth resources, so everyone can have a successful career.”

“We provide resources for individuals to learn to be successful.”

“The Library offers great tools relevant to starting a business.”

Tactics

As referenced previously, tactics in this campaign will be targeted specifically for either the primary audience, secondary audience or both. On the following pages tactics are displayed under one of these three categories:
Primary Audience Tactics,
Secondary Audience Tactics and
Shared Audience Tactics.

Tactic materials can be accessed from:

<http://bit.ly/1OIZ7Xh>

— or —



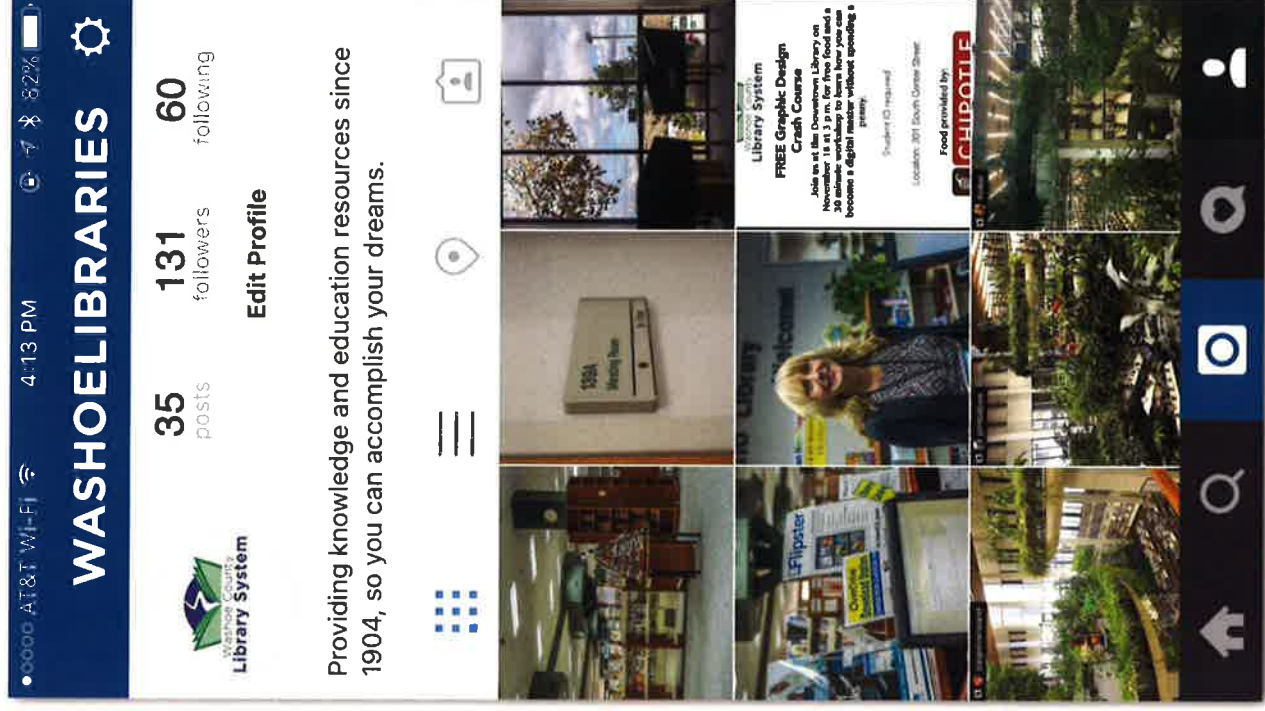
Scan QR code with your smartphone.

Primary Audience Tactics

Tactic	Strategy
WCLS Instagram	Internet Marketing
On-Campus Library Promotion	UNR/TMCC Partnership
College-Student Workshops	UNR/TMCC Partnership
College-Student Workshops On-campus Promotion	UNR/TMCC Partnership
College-Student Workshops Social Media Promotion	Internet Marketing
PR College Internship	UNR/TMCC Partnership
PR College Internship On-campus Promotion	UNR/TMCC Partnership

WCLS Instagram

WCLS will create an official Instagram account. Primary data showed that Instagram was the second most used social media platform by younger millennials, after Facebook. The account will be used to show featured photos of the libraries, staff and resources, as well as occasional, informational and promotional graphics.



On-Campus Library Promotion

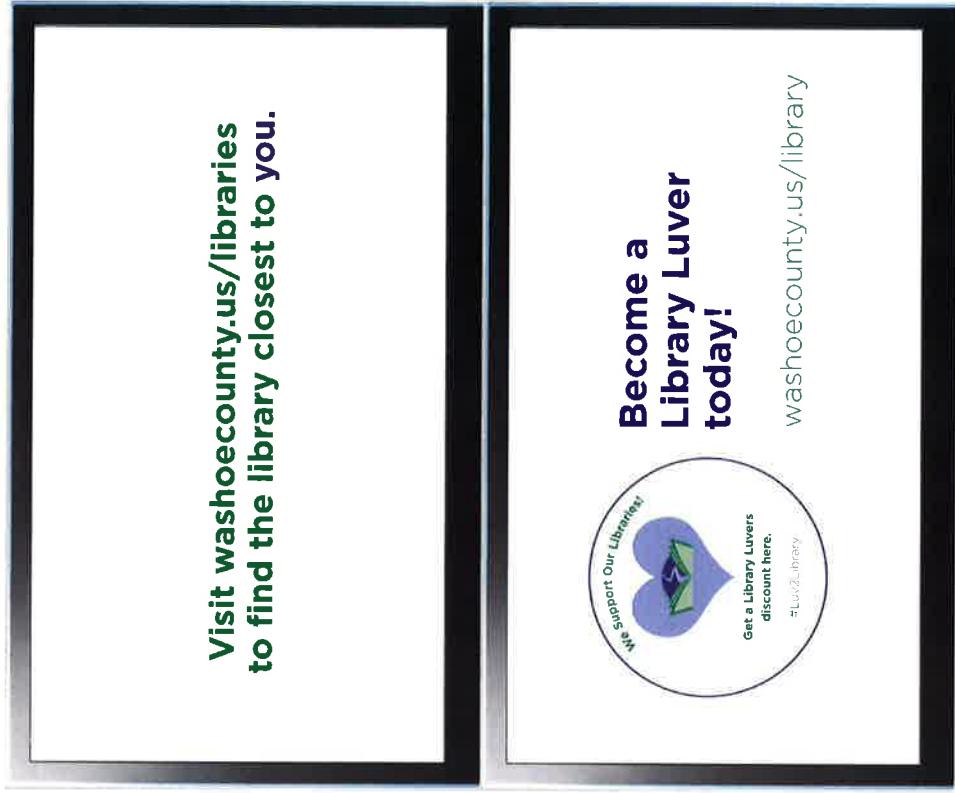
Through a partnership with UNR & TMCC, WCLS will position themselves as the library closest to students when they're not on campus through flyers, graphics and by asking school librarians to remind students of their local libraries.



Twenty-five copies of each flyer will be posted on UNR & TMCC campuses. Flyer 1 (left) will be posted in August 2016. Flyer 2 (right) will be posted in October 2016.

In addition to the on-campus flyers, school promotion of WCLS libraries will also be expressed through two, short videos, which will play on campus screens (televisions in common areas that display upcoming events and club ads).

Like the flyers, the first ad (top), which pitches WCLS as the library closest to students off-campus, will begin airing on campus screens in August 2016. The second ad (bottom), which promotes the Library Lovers program, will begin airing on campus screens in October 2016. The second ad will also be used for Facebook paid advertising.



College-Student Workshops



FREE Graphic Design Crash Course

Join us at the **Downtown Library** on **November 18 at 3 p.m.** for free food and a 30 minute workshop to learn how you can become a digital master without spending a penny.

Student ID required

Location: 301 South Center Street

Food provided by:



CHIPOTLE

MEXICAN GRILL

WCLS will hold 3 college-student workshops during the course of this campaign. The individual workshops will be an Entrepreneurship Workshop—what resources the library has to help people start planning a business, a Career-Building Skills Workshop—what career resources the library offers, and a Digital-Skills Development Workshop—what resources the library offers to help develop digital skills like graphic design. Each event will be for college students only and catered by Chipotle.

College-Student Workshops, On-Campus Promotion

College-Student Workshops will be promoted on-campus by strategically placing flyers and sandwich boards near schools that are most likely to be engaged (i.e. Entrepreneurship Workshop flyers near the business school). Twenty-five flyers will be placed on each campus (UNR & TMCC) one week before each workshop.



Looking to land the perfect job?

Join us at the **Downtown Library** on **October 14 at 3 p.m.** for **free food and a 30 minute workshop on professional skills and resume tips to help you advance your career.**

Student ID required

Location: 301 South Center Street

Food provided by:



CHIPOTLE

MEXICAN GRILL

Crash Course:
GRAPHIC DESIGN

Where: Downtown Library

When: Friday, Nov. 18th @ 3pm

Free Chipotle!!!

Brought to you by the Washoe County Library System

Student ID Required

washoecounty.us/library

#by2library



Want to be an Entrepreneur?

Join us at the **Downtown Library** on **September 9 at 3 p.m.** for **free food and a 30 minute workshop on what it takes to be an entrepreneur in the 21st century.**

Student ID required

Location: 301 South Center Street

Food provided by:



CHIPOTLE

MEXICAN GRILL

College-Student Workshops, Social Media Promotion

College-Student Workshops will also be promoted using social media.

Washoe County Library
21 mins

Do you want to become a successful entrepreneur? Then come down to the Downtown Library on September 9th for a 30 minute crash course on what it takes to become one. Better yet, there will be free Chipotle for those who attend. Don't forget, bring your student ID to get in. See you all then!

Want to be an Entrepreneur?

Join us at the Downtown Library on September 9 at 3 p.m. for free food and a 30 minute workshop on what it takes to be an entrepreneur in the 21st century.

Student ID required

Location: 301 South Center Street

Food provided by:
CHIPOTLE
MEXICAN GRILL

Like Comment Share

Verizon 11:55 AM 66% PHOTO

washoelibraries 20m

FREE Graphic Design Crash Course

Join us at the Downtown Library on November 18 at 3 p.m. for free food and a 30 minute workshop to learn how you can become a digital master without spending a penny.

Student ID required

Location: 301 South Center Street

Food provided by:
CHIPOTLE
MEXICAN GRILL

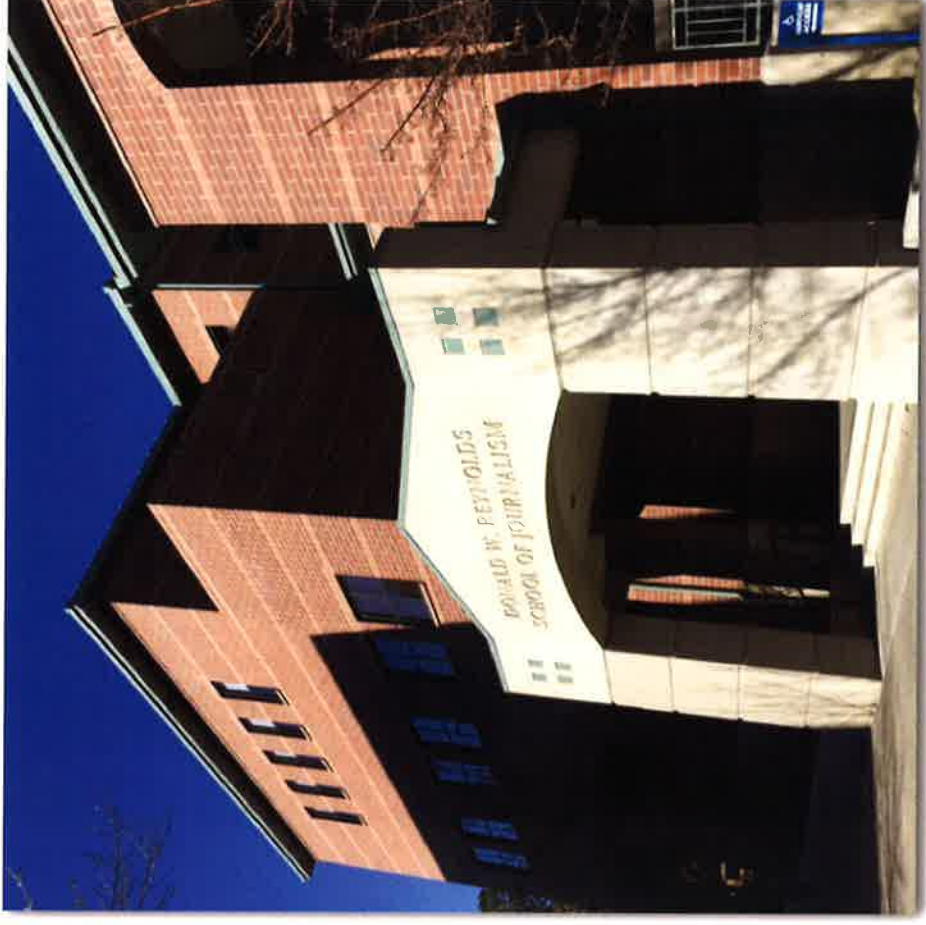
WashoeCountyLibrary @WashoeLibrary · 17h

Students: trying to get the perfect job? Join us at our downtown location on Oct 14th for a course in career building skills #lux2library

11:59 AM · 5 Dec 2015 · Details

Public Relations Intern

WCLS will hire a college student to assist the Public Information Officer in executing this campaign, and to strengthen the partnership with UNR & TMCC. The position will be promoted on campus and will be posted on college internship boards.



Public Relations Intern, On-Campus Promotion

Flyers promoting the internship will be posted strategically around campuses (i.e. in the journalism and business schools).



Secondary Audience Tactics

Tactic	Strategy
Google Adwords	Internet Marketing
Email Newsletter	Internet Marketing
1 Million Cups	Community Relations
Press Releases	Community Relations

Google Adwords

WCLS will use Google Adwords to target members of this audience who search for small business related resources.

The image displays three overlapping screenshots of Google search results, illustrating the types of queries and content targeted by WCLS's Adwords campaign. Each screenshot shows the Google search interface with a search bar, navigation links (Web, Maps, News, Images, Books, More), and search tools. The first screenshot shows results for 'meeting spaces in reno', featuring 'FedEx Office Printing' and 'Washoe County Libraries'. The second screenshot shows results for 'small business resources', featuring 'Atlanta Meeting Space' and 'Washoe County Libraries'. The third screenshot shows results for 'Washoe County Libraries', featuring 'Supporting Small Business - jpmorganchase.com' and 'Small Business'.

Search 1: meeting spaces in reno
About 518,000,000 results (0.53 seconds)
FedEx Office Printing
www.fedex.com/...
Quick, Easy-Print Documents
Washoe County Libraries
www.washoecounty.us/library
Print high-quality documents at multiple locations in Washoe County.

Search 2: small business resources
About 518,000,000 results (0.53 seconds)
Atlanta Meeting Space - atlantameetings.com
www.atlantameetings.com/
Great Facilities to choose from. Free
Washoe County Libraries
www.washoecounty.us/library
Get small business & startup resources, access to consumer data, meeting spaces and more with a WCLS library card.
Supporting Small Business - jpmorganchase.com
www.jpmorganchase.com/SmallBusiness
Connecting Small Businesses to Critical Resources. Learn More.

Search 3: Washoe County Libraries
About 518,000,000 results (0.53 seconds)
Small Business
www.google.com/...
Get Your Free
Show up When

Monthly Newsletter

WCLS will send out a monthly newsletter targeted specifically at this audience. The newsletter will cover upcoming events relevant to small businesses, entrepreneurial library resources, and other programs/tactics aimed at this audience.



Happy Fall!

We are so excited to announce our 1 Million Cups program for local entrepreneurs and small-business owners. We strive to help local small businesses and entrepreneurs to exceed and fulfill their dreams. This monthly program will last through until December, with unique advisory boards each meeting. The first event will be Wednesday, Sept. 14th at 9 am at the Downtown Reno location, 301 S Center St, Reno, NV 89501. This advisory board consists of the Abby Agency, EDAWN and IGT.

Keep an eye out for this logo at local locations to get a discount.



Don't forget about our other programs available at all library locations.



Get access to thousands of digital-skills, training assets with just your library card. [Go Now>](#)

A makerspace is a place where all ages can gather, create, invent, and learn. Washoe County Library now offers [Studio775](#), with a wide variety of experiences from branch to branch.



1 Million Cups



1 Million Cups is a non-profit organization that seeks to “caffeinate an entrepreneurial nation.” Every Wednesday, communities across the country hold this small conference with successful entrepreneurs or small businesses owners and individuals seeking business advice. Currently held at Swill Coffee and Wine in Reno, WCLS will attempt to partner with them to hold one of the four 1 Million Cups events every month. WCLS will hold a competing event if the partnership fails. The event will be promoted primarily using the newsletters and some social media.

Press Releases

WCLS will issue 5 press releases to local media on the library's commitment to small business and entrepreneurial resources.

Media Contacts

Reno Rebirth editor
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775-788-6420

Reno Rebirth digital project manager
Yvonne Beasley
ybeasley@rji.com
775-788-6230

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Reno News and Review
D. Brian Burghart
www.newsreview.com



MEDIA CONTACT:
Jemiller Oliver
(775) 327-8360
jollier@washocounty.us

FOR IMMEDIATE RELEASE:
October 22, 2015

WASHOE COUNTY LIBRARY OFFERING INNOVATIVE TOOLS FOR RENO'S RISING TECH AND ENTREPRENEUR MOVEMENT

Reno, Nevada—The Washoe County Library System (WCLS) is excited to inspire innovation in Northern Nevada by offering new, inventive spaces and tools for Reno's rising entrepreneur population.

"Reno's budding industry of entrepreneurs is a top priority for the Washoe County Library System," Jeff Scott, Director of the WCLS said. "Creating a business isn't cheap. Resources come at a cost, and we are committed to providing entrepreneurs with free access to the digital tools and innovative meeting spaces they need to thrive in Washoe County."

Entrepreneurs can access online tools such as lynda.com—digital tools training, Reference USA—an online data base of information on 24 million U.S. businesses and 235 million U.S. residents, and over 40 additional databases with nothing more than a computer and a free WCLS account. WCLS is also proud to offer serene, meeting and innovative maker spaces. Many of these offer great tech tools and peaceful environments like the downtown branch's atrium, featuring hundreds of plants, several full-grown trees, and a pond with a fountain.

The WCLS is proud to participate in the new tech & entrepreneurship boom that has begun to take hold in Northern Nevada. According to the Reno-Sparks Convention and Visitors Authority, 2015 has been their best booking year for business meetings and conventions in the last five years, and 60 percent of all bookings have been new business for Northern Nevada. This is in addition to investment in the region from large tech companies such as Tesla, Apple, Amazon and Switch.

###

The Washoe County Library System has operated in Northern Nevada since 1904 and is dedicated to connect people with information, ideas and experiences to support an enriched and engaged community, one person at a time. The WCLS operates in 11 branches, offering books, computers, printing, meeting and online resources, with a workforce of approximately 130 persons. The Library System is focused on opportunities and maximizing its impact in the community, using whatever resources it is able to obtain through public funding and private donation.

Shared Audience Tactics

Tactic	Strategy
New Logo	Community Relations/Internet Marketing
Updated Social Media Accounts	Internet Marketing
Social Media Posts	Internet Marketing
Social Media Reposting	Internet Marketing
Facebook Paid Ads	Internet Marketing
Updated Website (Homepage)	Internet Marketing
Homepage Showcases	Internet Marketing
Digital Library Card	Internet Marketing
Library Lovers Program	Community Relations
Library Lovers Press Release	Community Relations

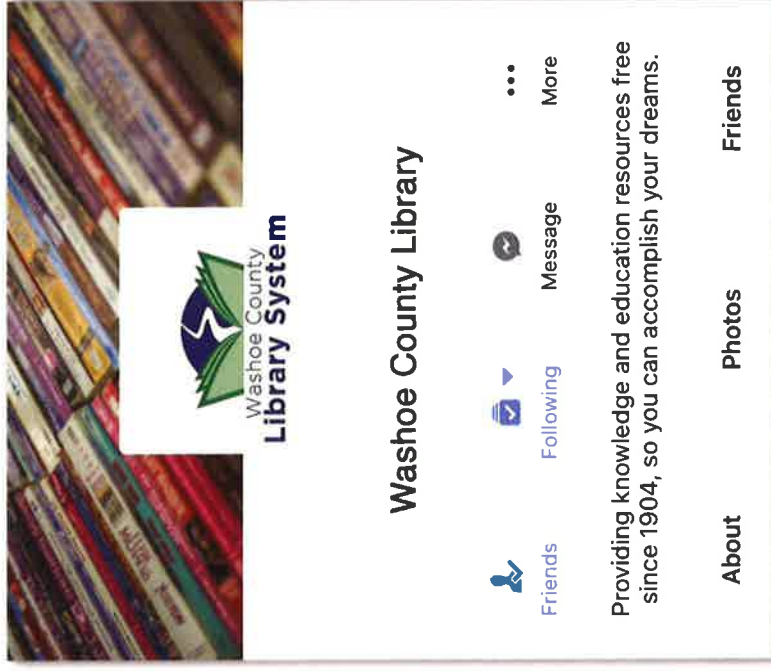
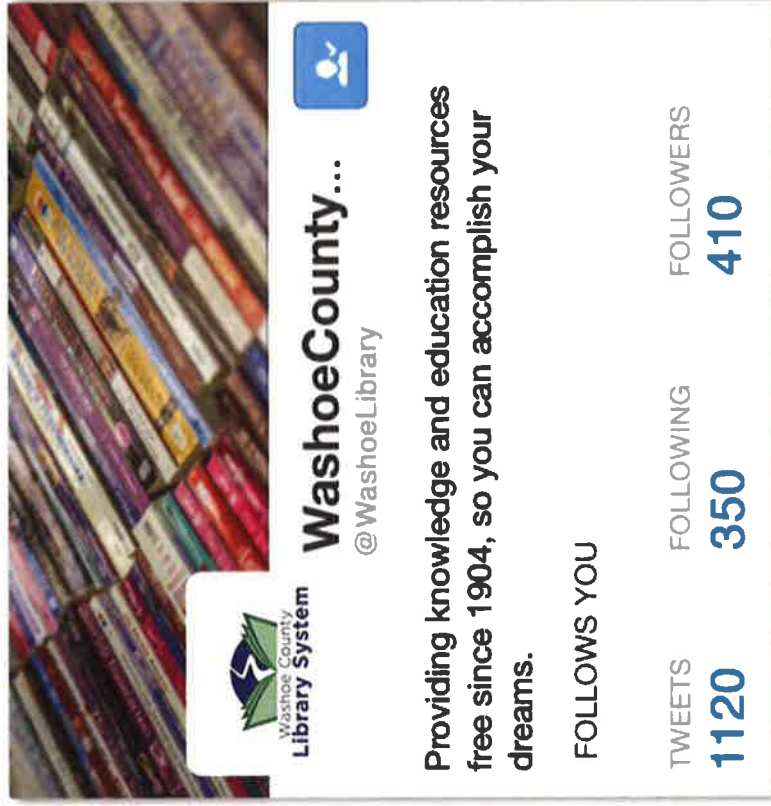
New Logos

WCLS will begin using these 2 new logos with this campaign. They have been updated with a more modern, clean Gotham font, to reflect a modern library. In addition to the existing purple font version, the white font version may be used on darker backgrounds.



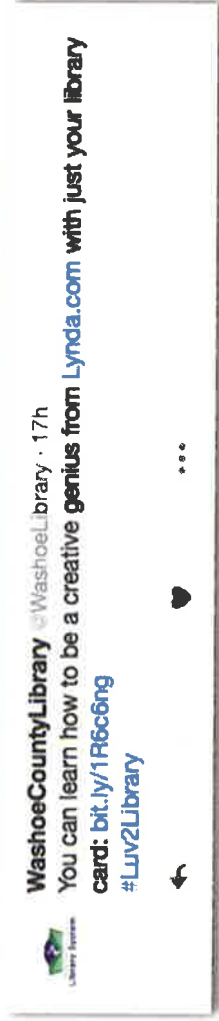
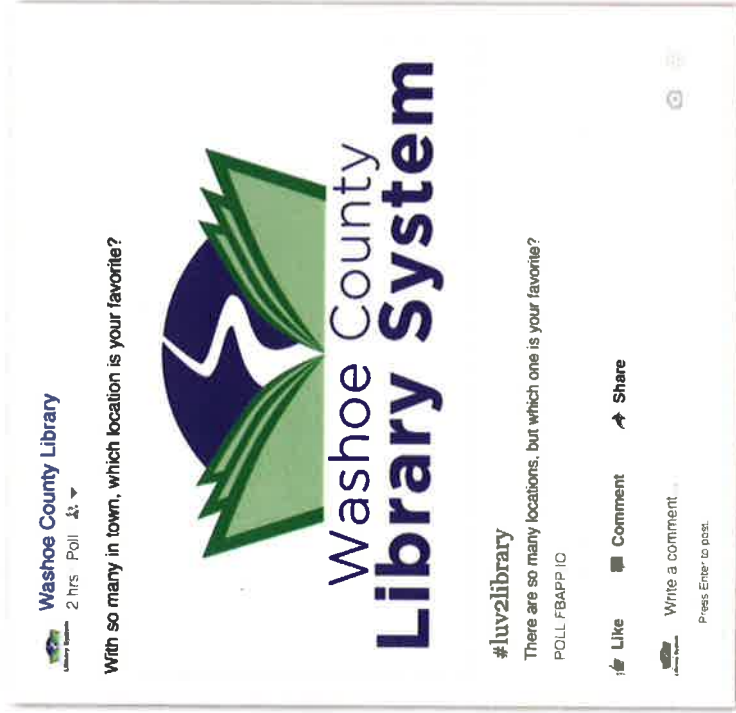
Updated Social Media Profiles

Along with the new Instagram account, WCLS Facebook & Twitter accounts will be updated with the new, higher-resolution logo and new messaging.



Social Media Posts

WCLS will use social media to engage with both audiences, using a variety of posts that use polls, memes, library resource promotion and the hashtag #Luv2Library.





♡ 👁 ↪

washoelibraries Need a place where you and your team can let your imaginations run wild. We got you! #luv2library

Have you gotten your digital library card yet? That's right, you can keep your library card on your phone, just like all the other important stuff! Learn more: <http://bit.ly/1IKMSxF>

Like Comment Share



Like Comment Share

Write a comment... Press Enter to post

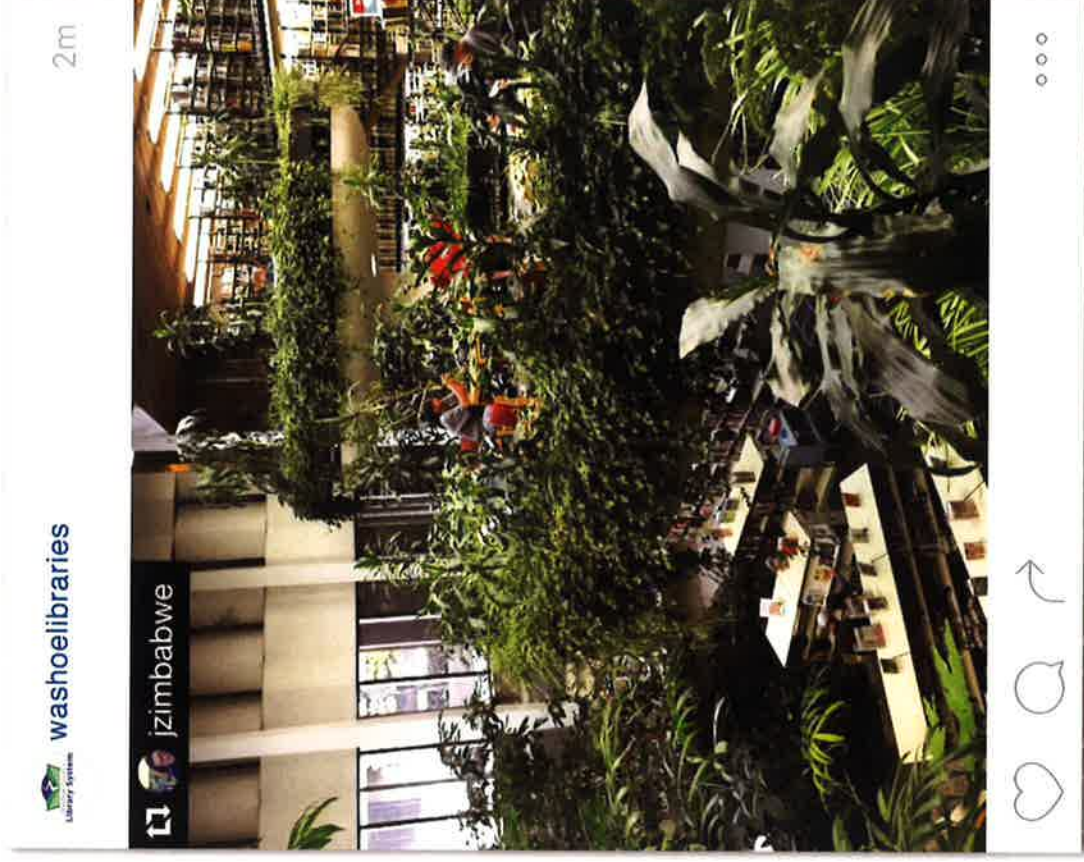
You forgot to print out an extra copy of that life-changing-earth-shattering project! Good thing there's a library close by... #Luv2Library

Did you know you can get discounts at local business when you show your WCLS library card? Learn more: bit.ly/1IKMSxF

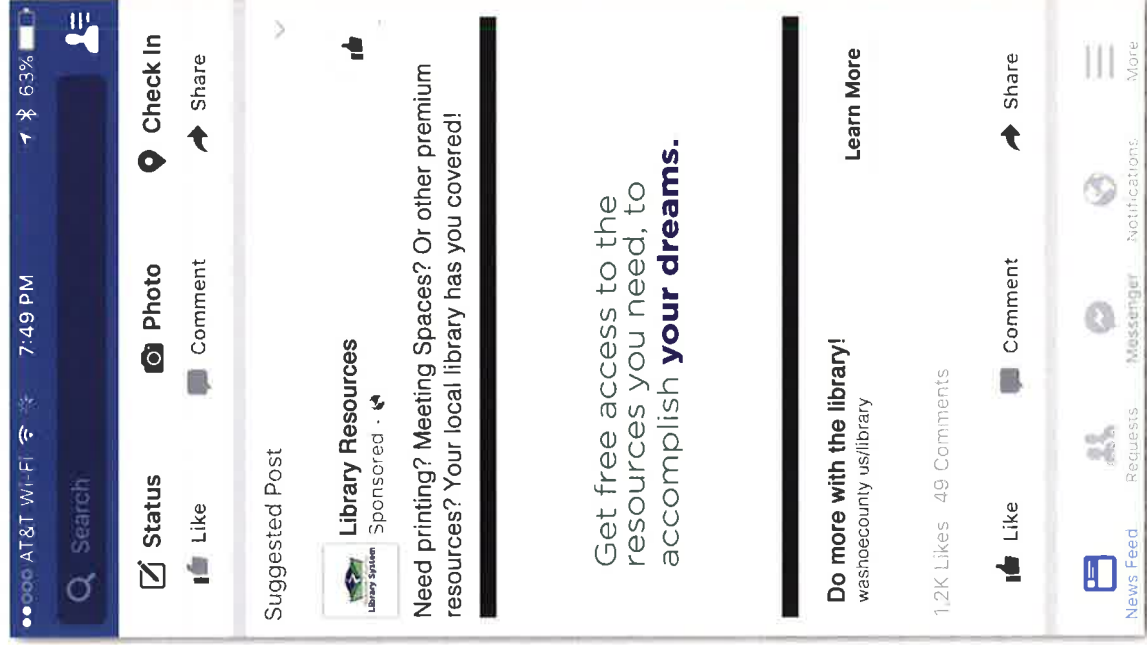
Like Comment Share

Social Media Reposting

In addition to their own posts, WCLS will also seek out other social media users' posts, about the libraries. WCLS will follow users that it finds, and share (Facebook), retweet (Twitter) or repost (using the Repost app for Instagram) some of the content. This practice is a tactic to gain followers and likes on social media platforms.



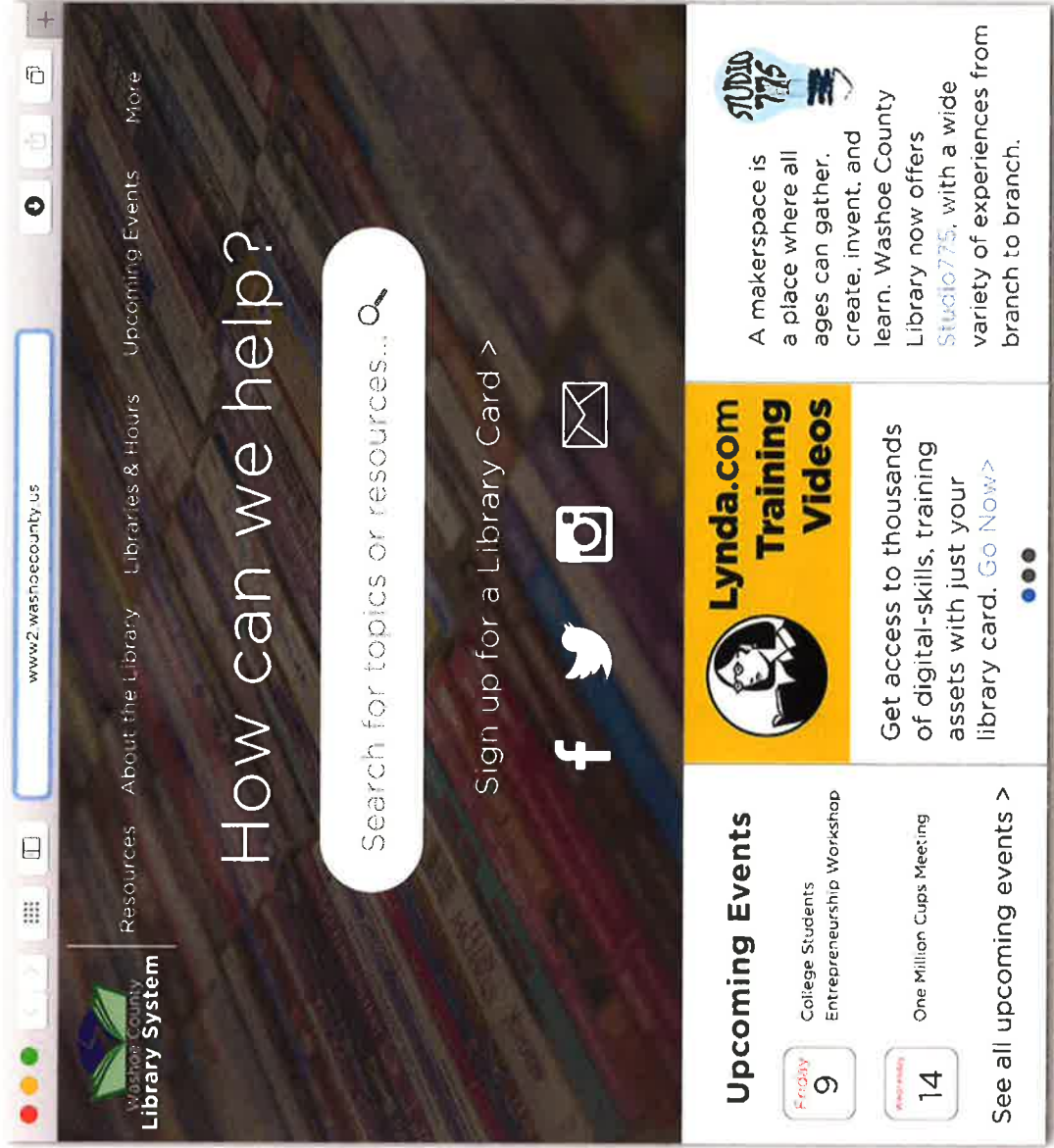
Paid Facebook Ads



WCLS will use 2 auto-playing (silent) videos for paid Facebook advertising targeted at members of both audience groups. These videos will promote library resources and the Library Lovers program.

Updated Website

WCLS will launch an updated website, with a modern user-interface, that is easier for users to navigate.



Homepage Showcases

WCLS will showcase its resources on the new website's homepage through a sliding-panel, showcase section. Three showcase slides will be updated monthly.



**Lynda.com
Training
Videos**


Get access to thousands of digital-skills, training assets with just your library card. [Go Now >](#)

● ● ●

referenceUSA[®]
from **infogroup[®]**

Access this premiere source of business & residential information through WCLS. [Go Now >](#)

● ● ●



**Business
Source Elite**
Monthly New Titles

Get access to thousands of business articles and peer reviewed publications with just your library card. [Go Now >](#)

● ● ●

Digital Library Card

WCLS will offer users the option to go completely digital, with a new digital library card. The image of their card will be savable as a photo on their phone. WCLS will also offer the option to ship a physical card at the consumer's expense.



Washoe County
Library System



123456789
#Luv2Library

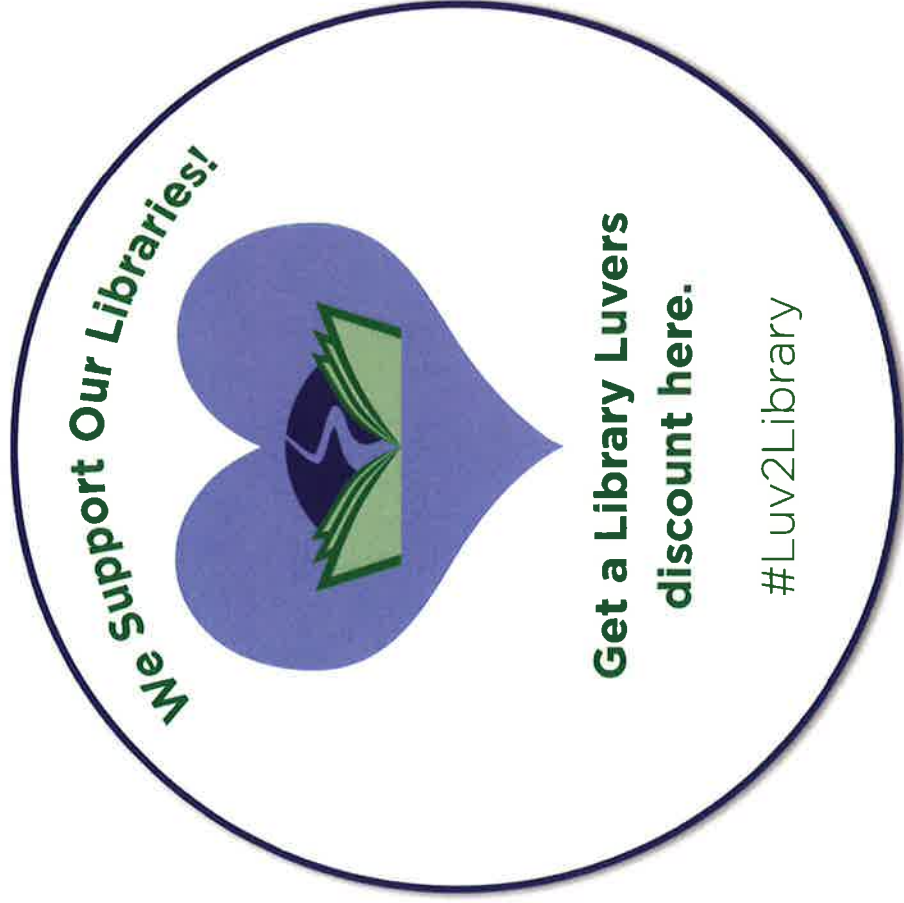
Look for this logo to receive local discounts



Find out more at:
www.washoecountylibrary.us/

Library Luvvers Program

The Library Luvvers program will be a strategic partnership between local businesses and WCLS. Local businesses who partner will agree to display this sticker at their location(s). When a customer presents their library card, the business will give them a discount on an item(s) of their choosing—discounts are determined by the individual business. Businesses benefit from this partnership by showing millennials—who take interest in brands' values—that they support their local libraries. WCLS will also, from time to time, mention business partners on social media and through newsletters.





We Support Our Libraries!



Get a Library Levens discount here.

ELLEN'S LIBRARY

Handwritten text on a rectangular sign, likely a menu or list of items.

2018
improvvisor
festival
august 1-19



2019
improvvisor
festival
august 1-19



Library Luvers Press Release

WCLS will send out a press release to local media after acquiring its first 5 business partners in the Library Luvers program.



MEDIA CONTACT:
Jennifer Oliver
(775)-327-8360
joliver@washoecounty.us

FOR IMMEDIATE RELEASE
September 22, 2016

LOCAL BUSINESSES TO PARTNER WITH THE WASHOE COUNTY LIBRARY IN THEIR SUPPORT OF THE LIBRARIES PROGRAM

The Washoe County Library System (WCLS) has launched a new program that is set to start at the end of September. Support the libraries, officially called the Library Luvers Program, is a partnership with local businesses in which customers receive a discount upon showing their library card. The Library Luvers Program has already seen success, and is proud to announce their first five partnerships which include Squeeze In, Sup, The Hub Coffee Roasters, Batch, and Junkees.

"We are really excited to be the first to partner with the Libraries in their new Library Luvers program," said Mark Trujillo, CEO of Hub Coffee Roasters. "WCLS getting more involved with the community will be beneficial for the both of us, and helpful for the community because of the engagement they are drawing into the libraries and the local partnerships."

Businesses willing to participate will sign a six-month agreement with the libraries, agreeing to post the WCLS Library Luvers sign in their window in exchange for business and support from the local community. Discounts are determined by the individual business, however each business that partners will agree to discount at least one item that they sell, and discount it at no less than 10 percent off. WCLS will also occasionally feature businesses, who have partnered with them, in their newsletters and social media postings.

The WCLS is excited to get involved with the local community and help support local businesses. Thanks in large part to the expansion of Midtown and the Riverwalk, the amount of local businesses has grown substantially in the last few years. Many of these businesses are active community members who are proud to support community programs such as the library system. Market research on millennials also shows that they take an active interest in what their favorite businesses and brands support and care about.

###

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Media Contacts

Reno Rebirth editor
Mark Robison
mrobison@rgj.com
775-788-6420

Reno Rebirth digital project manager
Yvonne Beasley
ybeasley@rgj.com
775-788-6230

Reno Gazette Journal executive editor
Kelly Ann Scott
kescott@reno.gannett.com
775-327-6785

KTVN
Erin Breen
ebreen@ktvn.com

News 4
Madison Corney
mcorney@mynews4.com

KOLO 8 News
Kendra Kostelecky
kendra.kostelecky@kolotv.com

Reno News and Review
D. Brian Burghart
www.newsreview.com

Budget

The following budget is broken down into 3 categories: resources used for the Primary Audience, resources used for Secondary Audience, and resources used for both audiences. It is also worth noting, that these budget numbers are based on **maximum expenditure estimations**; actual dollars spent may be lower than the projected numbers here.

WCLS Available Marketing Funds for Fiscal Year: \$8,340

WCLS Available Printing Funds for Fiscal Year: \$2,000

Primary Audience Budget:

- Total Estimated, Maximum Audience Cost: **\$2,580.20**
- College-ferra: Paid in college credit
- Cost for 250 flyers printed on glossy paper: \$222.50 (89¢ per-sheet at FedEx Office)
- Cost for 15 Sandwich boards and 2 quarts of paint: \$389.10 (\$23.94 per board at Home Depot + \$30 for 2 quarts of paint from Target)
- Cost of food catering, from Chipotle, for 3 college events: \$1,968.60 (\$656.20 for 75 people*3 events)

Secondary Audience Budget:

- Total Estimated, Maximum Audience Cost: **\$1, 775.00**
- Email newsletters: \$375.00 (for 10,000 recipients, once a month, for 5 months)
- Google AdWords: \$1, 400 (\$10 per-day, for 5 months)

Shared Audience Resource Expenses:

- Total Estimated, Maximum Shared-Resource Cost: **\$1,278.93**
- Facebook advertising: \$700.00 (\$20 daily budget, for the first week of 5 months)
- New-Website: Pre-funded prior to campaign
- Adobe Photoshop: \$59.94 (\$9.99 a month*6 months)
- Library Lovers program store stickers: \$93.74 (for 25 stickers from Vista Print)
- Graphic designer: \$394.24 (assuming a max of 16 hours of service at \$24.64 an hour)

Total Estimated, Maximum Cost for All Resources: **\$5,603.12**

Timeline

Month	Tasks
July 2016	<ul style="list-style-type: none"> - Hire intern by 31st - Approach UNR/TMCC about partnership - Create Promotional materials for campuses - Create new images and messaging for SM accounts - Approach local business & design materials for partnership
August 2016	<ul style="list-style-type: none"> - Press release on library commitment to small business - 1st newsletter on the 3rd - Implement AdWords - FB Ads run July 31-Aug 6 - Homepage showcase 3 resources
September 2016	<ul style="list-style-type: none"> - 2 press releases, on business partnerships and library commitment to entrepreneurship - College workshop on the 9th - FB ads run 4th-10th - 1 million cups event on the 14th
October 2016	<ul style="list-style-type: none"> - Press release, on library commitment to innovation - College workshop on the 14th - FB ads run 2nd-8th - Newsletter on the 5th - 1 million cups event on the 12th
November 2016	<ul style="list-style-type: none"> - Press release, on library commitment to entrepreneurship - College workshop on the 18th - FB ads run Oct 30-Nov 5 - Newsletter on the 2nd - 1 million cups event on the 16th
December 2016	<ul style="list-style-type: none"> - Press release, on library commitment to small business - FB ads run 4th-10th - 1 million cups event on the 7th - Homepage showcase 3 resources - Continue tagging & reposting and AdWords
January 2017	<ul style="list-style-type: none"> - Evaluate all remaining objectives for both audiences on the 2nd

- Set up AdWords, FB ads & Newsletters
- Create & implement new library card options
- Create WCLS Instagram

- Begin tagging and reposting WCLS users on SM
- 1 million cups event on the 17th
- Post 25 copies of flyer 1 at UNR and 25 at TMCC + video ad 1 for campus screens on the 22nd
- Draft 10 SM posts per week, at least 3 weekly-post on each platform

- Newsletter on the 7th
- Homepage showcase 3 resources
- Continue tagging & reposting and AdWords
- Draft 10 SM posts per week, at least 3 weekly-post on each platform
- Evaluate Primary Audience Short Term Obj. 1 on Sep. 1

- Homepage showcase 3 resources
- Continue tagging & reposting and AdWords
- Draft 10 SM posts per week, at least 3 weekly-post on each platform
- Post 25 copies of flyer 2 at UNR and 25 at TMCC on the 1st + video ad 2 for campus screens

- Homepage showcase 3 resources
- Continue tagging & reposting and AdWords
- Draft 10 SM posts per week, at least 3 weekly-post on each platform
- December Newsletter goes out on Nov. 30th

- Draft 10 SM posts per week, at least 3 weekly-post on each platform

Evaluation Projections

Primary Audience Plan Evaluation Projections:

- **Outputs:** 557 total
 - Social media account updates: 9 (profile image, cover image, messaging*3 platforms)
 - Social media posts: 220 (10 post-per-week*22 weeks)
 - Facebook ads: 35 (7 ads-per-month*5 months)
 - Website resource showcases: 15 (3 per-month*5 months)
 - On-campus graphics: 267 (250 print flyers+2 videos for on-campus screens+15 sandwich boards)
 - Library Luvvers store stickers: 10 (assuming 10 business partner by the end of the campaign)
 - Press Releases: 1 (Media alert for business partnerships)
- **Outtakes:**
 - Evaluate progress on business partnerships on Thursday, September 1, 2016:
 - Predicted: partnerships with at least 5 businesses will have been established and at least one story on the partnerships will have been published by a major, local, news outlet
 - Evaluate college event execution and attendance on Monday, January 2, 2017:
 - Predicted: 3 workshops with 50 attendees per event
 - Evaluate college student library card adoption on Monday, January 2, 2017:
 - Predicted: 100 student sign-ups—determined by a library card sign up question: “are you a student?”
- **Outcomes:**
 - There will be increased use—use being defined by the outtakes measurements listed above—of WCLS by the start of 2017 from this audience, however there will still be a large segment of them who do not use or care about local libraries, because they have personal misconceptions or biases.

Secondary Audience Plan Evaluation Projections:

- **Outputs:** 305 total
 - Social media account updates: 9 (profile image, cover image, messaging*3 platforms)
 - Social media posts: 220 (10 post-per-week*22 weeks)
 - Facebook ads: 35 (7 ads-per-month*5 months)
 - Website resource showcases: 15 (3 per-month*5 months)
 - Library Lovers store stickers: 10 (assuming 10 businesses partner by the end of the campaign)
 - Newsletters: 5 (1 newsletter*5 months)
 - Google AdWords: 5 (5 Ads)
 - Press releases: 6 (1 media alert about business partnerships + 5 about WCLS's commitment to entrepreneurship/small business/innovation)
- **Outtakes:**
 - Evaluate 1 Million Cups event execution and attendance on Thursday, January 2, 2017:
 - Predicted: 5 events with 25 attendees per event
 - Evaluate number of stories about WCLS's commitment to entrepreneurship/small business/innovation in local media on Thursday, January 2, 2017:
 - Predicted: 3 stories in local media
- **Outcomes:**
 - There will be increased use—use being defined by the outcome measurements listed above—of WCLS by 2017 from this audience, however there will still be an existing segment of them who do not use the libraries, because they hold misconceptions about the library, are still not aware of resources or feel that the library does not offer sufficient resources for them, compared to private-business competitors such as FedEx Office.



THE WEST LIGHT
AN ENEMY
REBORN

THE RETURNED
LAURA JOE
ROWLAND
THE COLONNAD

THE TRAINS OF
THE PINEWOODS
Cathleen Thompson

MICHAELS
GARDENS
MARTIN MERRILL

TO: Library Board of Trustees
FROM: Pam Larsen, Library Assistant III
RE: Library Board of Trustee Scholarship Application
DATE: February 17, 2016

Name: Pamela Larsen

Branch: Sierra View

Amount requested: \$2000

I have been accepted to a graduate school of Library and Information Science

I have been accepted in a Librarian Certification Program

Name of graduate school or certification program: Librarian Certification Program – Certification for Public Librarians from University of Nevada - Reno

I have completed a year of employment (2080 hours) with WCLS and have a “Meets Expectations” or above on my most recent performance appraisal.

I have read the Scholarship Policy and agree to abide by the conditions set forth regarding repayment of the scholarship amount(s) as they relate to completion of the program and WCLS employment following completion of the program.

Write a paragraph indicating the benefit to WCLS if you receive a scholarship:

I have worked for the Washoe County Library System for over ten years, first as a Library Assistant II and now as a Library Assistant III. Although I have gained much understanding over the past ten years about librarianship, I feel that a formal education would not only increase my knowledge but also enhance my abilities to serve both the public and my co-workers. With the encouragement of my supervisor, I applied and was accepted to the University of Nevada – Reno in the fall of 2015, and I am currently pursuing both a bachelor’s degree in General Studies and the Certification for Public Librarians. I have learned much from the three Librarian Certification courses – Cataloging & Bibliography, Selections & Acquisitions, and Literature for Children – I completed this past semester and am excited to begin the next two courses offered this spring. Though I have had years of German language classes, I am taking Spanish classes as part of my bachelor’s degree program. I feel it is essential given our patron demographic at the Sierra View Branch to have as many staff as possible with fluency in Spanish to serve our patrons. Also as one of the staff, who presents bilingual story time, I regard it as a needed part of my job. I am hoping to complete both the certification program & my degree and graduate in the spring of 2017.

Recommendation:

That the Board of Trustees approve the award of a Board Scholarship in the amount of \$2000 to Pamela Larsen.

For Administrative Use

Date Awarded












Pamela Larsen

go to ... 

Search	Plan	Enroll	My Academics
my planner	shopping cart	course history	

My Course History

Select Display Option <input checked="" type="radio"/> Hide courses from My Planner <input type="radio"/> Show courses from My Planner	Sort results by Term Then by Grade <input type="button" value="sort"/>
--	--

Course	Description	Term	Grade	Units	Status
ENGL 102	Composition II	1992 Fall	A	3.00	
ART 375	Ceramics	1992 Fall	C	3.00	
ART 489	Printmaking Workshop	1992 Summer	A	3.00	
ART 376	Ceramics	1993 Spring	A	3.00	
EDUC 495	Edu Topics (Book Selection for Children)	2015 Fall	A-	3.00	
SPAN 111	First Year Spanish I	2015 Fall	B+	4.00	
EDUC 473	Sel - Aca Libr Mat	2015 Fall	A	3.00	
PSC 100	Nevada Constitution	2015 Fall	A	1.00	
EDUC 474	Catalog Oro Lib Mat	2015 Fall	A	3.00	



University of Nevada, Reno

ITEM 5b

Larsen, Pamela

Student ID: 1002253732

Fall 2015

Class Number	Subject	Title	Class Price
89185	EDUC 473	Sel - Acq Libr Mat	694.17
89187	EDUC 474	Catalog Org Lib Mat	694.19
86095	EDUC 495	Edu Topics	694.17
88570	PSC 100	Nevada Constitution	231.39
82003	SPAN 111	First Year Spanish I	925.58
			<hr/> <hr/> 3239.50

Cashier's Office
University of Nevada, Reno/124
Reno, Nevada 89557-0124
(775) 784-6915 office
(775) 327-2296 fax
Email: cashiersoffice@unr.edu

TO: Library Board of Trustees
FROM: Megan Conelly
RE: Library Board of Trustee Scholarship Application
DATE: February 17, 2016

Name: Megan Conelly **Branch:** North Valleys Library

Amount requested: \$2000

- I have been accepted to a graduate school of Library and Information Science
 I have been accepted in a Librarian Certification Program

Name of graduate school or certification program: (Attach acceptance letter/current enrollment information or current class registration verification)

Kent State University, School of Library and Information Science, MLIS program

- I have completed a year of employment (2080 hours) with WCLS and have a "Meets Expectations" or above on my most recent performance appraisal.
 I have read the Scholarship Policy and agree to abide by the conditions set forth regarding repayment of the scholarship amount(s) as they relate to completion of the program and WCLS employment following completion of the program.

Write a paragraph indicating the benefit to WCLS if you receive a scholarship:

I was fortunate enough to join the WCLS family in 2001 as a Library Aide, and over the last (nearly) 15 years I have worked my way up to a position as a Librarian I. As much as I have learned on the job, I feel as though I could be more effective in my library life with the benefit of formal library education. The profession is in a period of rapid change, and the education that I am receiving from Kent State's MLIS program is going to equip me to help WCLS keep up with the new roles libraries are expected to fill. I am confident that obtaining my MLIS will make me a better librarian by expanding my knowledge, skills, and abilities in order to be an asset to the Washoe County Library System. I am extremely grateful to all of the mentors within the library who have helped me learn the craft of librarianship, and I humbly request this scholarship from the Library Board of Trustees in order to complete my formal education and obtain my MLIS.

Recommendation:

That the Board of Trustees approve the award of a Board Scholarship in the amount of *[insert amount]* to *[insert name]*.

For Administrative Use

Date Awarded

Student Printable Schedule

Withdrawn courses will not appear on your Student Printable Schedule, however, your Total Credit Hours total will reflect the hours for the withdrawn courses.

Click on the **CRN** link below to view **Registration Deadlines and Tuition Credit information**.

[PRINT](#)

- If print preview shows any columns cut off, print in Landscape mode for best results.

Information for Megan E. Conelly
Kent State ID #: **810790327**

Spring 2016
Jan 14, 2016 01:49 pm
Total Credit Hours: 6.000

CRN	Course	Title	Campus	Instruct'l Method	Location	Days	Time	Instructor	Schedule Type	Meeting Dates	Credit Hrs	Grade Mode	Course Status	Text Book Info
15156	LIS-60003-001	INFORMATION TECHNOLOGY FOR LIBRARY AND INFORMATION PROFESSIONALS	KC	100% Online-No Set Meet Times	Web-COURSE	TBA	TBA	Catherine L. Smith (P)	Lecture	01/19/16-05/08/16	3.000	Standard Letter	Web Registered	
10025	LIS-60608-001	THE PUBLIC LIBRARY	KC	100% Online-No Set Meet Times	Web-COURSE	TBA	TBA	Mary A. Nichols (P)	Lecture	01/19/16-04/03/16	3.000	Standard Letter	Web Registered	

RELEASE: 7.3

Current Term Grades

810790327 Megan E. Conelly
Fall 2015
Jan 14, 2016 01:49 pm

To view final grades for previous terms and term/cumulative totals, [Click here to access the advising transcript.](#)

An unofficial grade will not display on your transcript.

Pass/Fail Grades: Once grades are official, the academic transcript will display a grade of Y(Pass) or Z(Fail) for courses in which the student selected the Pass/Fail grade option.

[GPA Calculator](#)


Current Term Fall 2015 Courses

CRN	Course	Course Title	Credit Hours	Grade Mode	Final Grade	Grade Status
19343	LIS-60000-005	TOOLS FOR MASTER OF LIBRARY AND INFORMATION SCIENCE SUCCESS	1	Satisfactory/Unsatisfactory	S	
10022	LIS-60001-005	ACCESS TO INFORMATION	3	Standard Letter	A-	
22910	LIS-60600-007	FOUNDATIONS OF LIBRARY AND INFORMATION SCIENCE	3	Standard Letter	A	

RELEASE: 8.4

810790327 Megan E. Conelly
Jan 14, 2016 01:50 pm

Account Summary by Term

 The tuition for students who are enrolled at multiple campuses will be calculated differently as a result of the new Banner software. In some instances this will result in less tuition being charged. There also will be a few situations when a student is enrolled in courses at both the Kent campus and a regional campus that the system will calculate a total tuition charge that exceeds the amount billed in the past and the maximum that is permitted. When this situation occurs, a "Kent Tuition Cap Waiver" will be applied to the bill to produce a total charge that is consistent with past semesters and the maximum tuition permitted. Because this must be done manually, the waiver may not be added, or in some instances removed if no longer required, from your electronic bill for up to 48 hours following the registration activity.

If you are enrolled at multiple campuses and have a question about your electronic bill, please contact the Bursar's Office at 330-672-2626.

Anticipated third party contract payments, financial aid, and memos are NOT included in this summary.

For the best result in printing your Account Summary by term is using Internet Explorer 5.0 or higher with a screen resolution setting of 1024 by 768 pixels.

To make an online payment [Click Here](#)

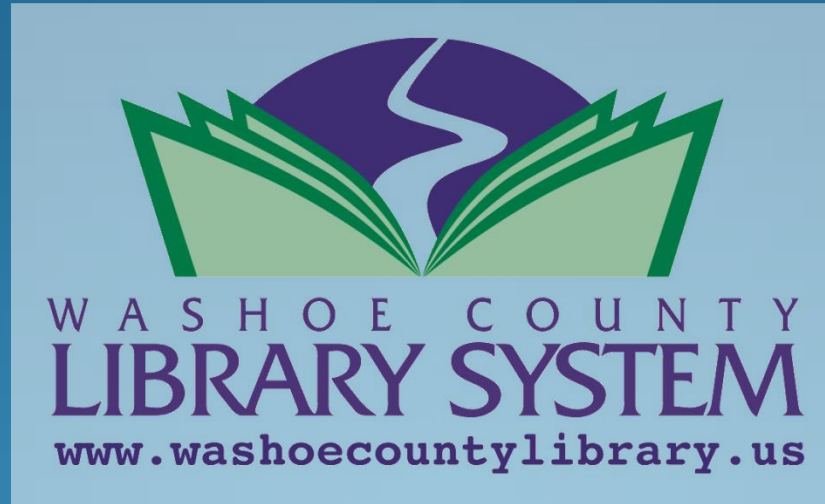
Summary

Account Balance: \$2,334.00
Spring 2016

Detail Code	Description	Charge	Payment	Balance
DLSF	Legal Services Fee	\$10.00		\$10.00
FDLK	Distance Learning Course Fee	\$72.00		\$72.00
TDGW	DL Instructional Fee-GR NR	\$2,527.80		\$1,749.80
TDGX	DL General Fee-GR NR	\$442.20		\$442.20
TDGY	DL Non-Resident Surcharge-GR	\$60.00		\$60.00
PTMS	Tuition Management Payment		\$778.00	\$0.00
Term Charges:		\$3,112.00		
Term Credits and Payments:			\$778.00	
Term Balance:				\$2,334.00

Fall 2015

Detail Code	Description	Charge	Payment	Balance
DLSF	Legal Services Fee	\$10.00		\$0.00
FDLK	Distance Learning Course Fee	\$84.00		\$0.00
TDGW	DL Instructional Fee-GR NR	\$2,949.10		\$0.00
TDGX	DL General Fee-GR NR	\$515.90		\$0.00
TDGY	DL Non-Resident Surcharge-GR	\$70.00		\$0.00
PTMS	Tuition Management Payment		\$3,629.00	\$0.00
Term Charges:		\$3,629.00		
Term Credits and Payments:			\$3,629.00	
Term Balance:				\$0.00
Account Balance:				\$2,334.00



Washoe County Library System

Monthly Report

January 2016

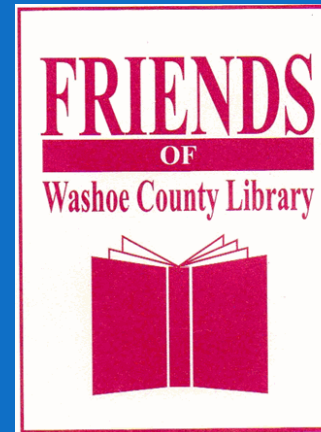
Connect

Gather

Explore

Friends of the Washoe County Library

- Spanish Springs Library hosted February 3 Friends meeting
- Sheree Garcia of Umpqua Bank presented \$3,000 check to Friends.
 - Funds will be used to purchase children's books in support of WCLS's First Grade Outreach Program
- January Book Sale totaled \$16,890
 - Increase from January 2015 and 2014
 - March sale planned at Reno Town Mall March 12-20, 2016
- Friends volunteer hours totaled 13,145.5 hours



Programs

System-wide

- Idea Boxes
- MT-1 Program
 - 8 students enrolled (3 women, five men)
 - Need for tech equipment at Sierra View
- UNR Cooperative Extension's Radon Awareness Clinic: 4 libraries, 122 attendees
- Historic Reno Preservation Society by Frank X. Mullen, Snapshots in Time: 80 attendees



Programs

Branches

- Spanish Springs Young Writers' Workshop
- Sew Tahoe at Incline Village
- Sparks Star Wars
- Beauchamp at Northwest Reno Library: 81 Attendees
- Pioneer's Erika Paul Trio at Senior Center: 125 in attendance
- Historic Reno Preservation Society by Frank X. Mullen, Snapshots in Time: 80 attendees
- Board of County Commissioner Berkgigler (55) and Commissioner Lucey (45) District Forums at Incline Village, South Valleys



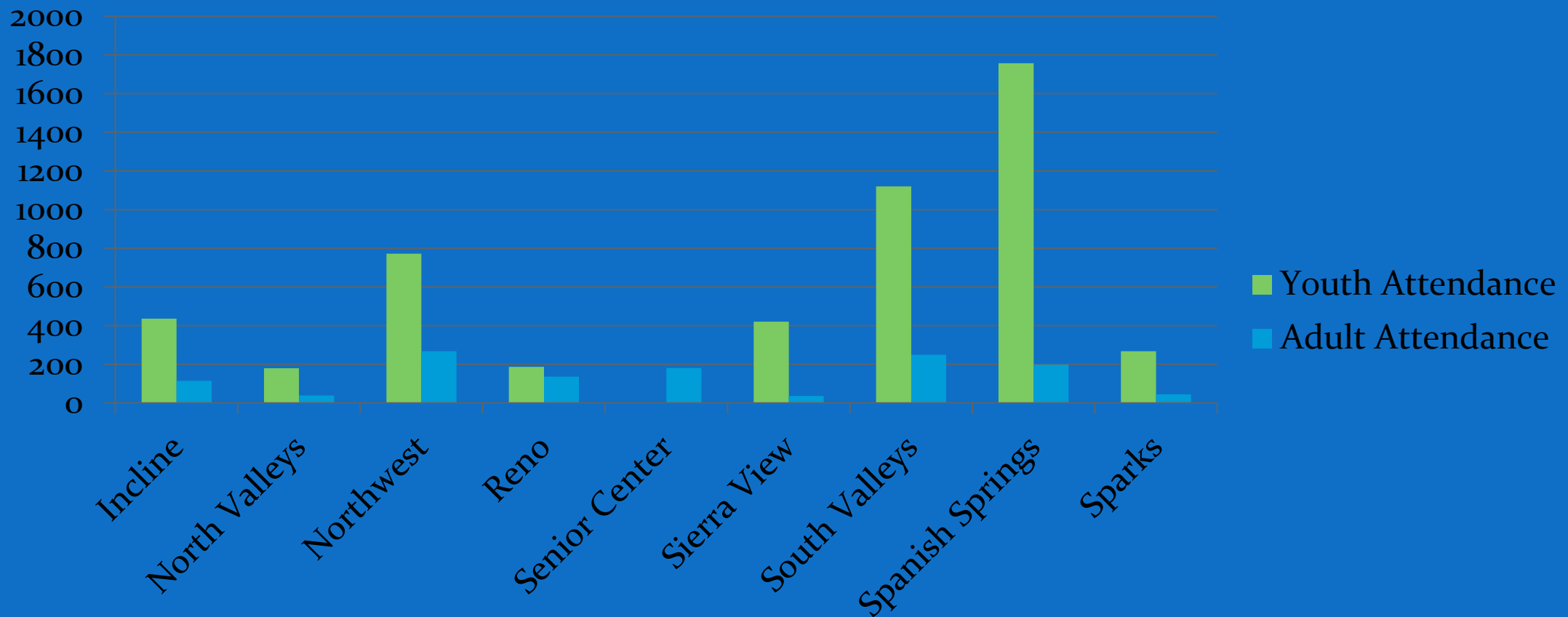
Programs

Ongoing

- Youth Programming
 - Storytime
 - Toddler Time
 - Family Games Day
 - Tech Café
 - Paws to Read
 - Movie Matinee
 - Book Buddies
- Adult Programming
 - Lifescapes
 - Tech Classes
 - Book Clubs



Program Attendance-January 2016



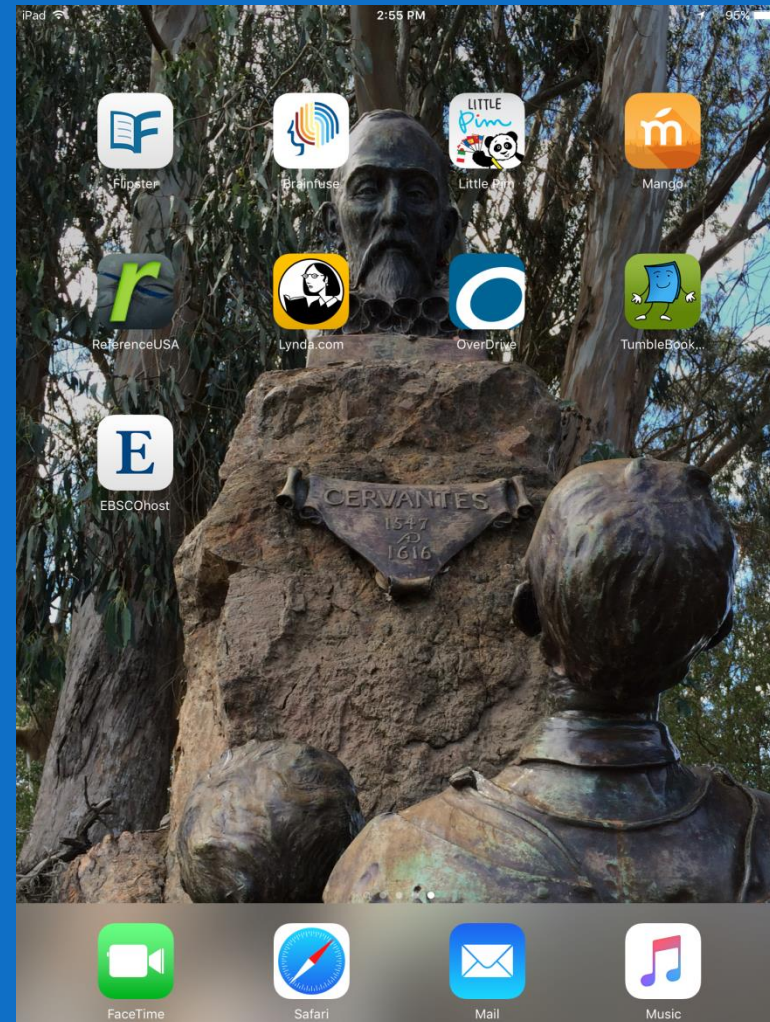
Collections

- Koha Workflow and EDI Acquisitions
- Trip to Roseville
- Collection HQ training
 - Will have data in February
- Technical Services transfers position to branches to assist with six day service
- Finalizing specifications for two main vendors to process and catalog materials
- Lucky Day continues to excel
 - 10% of books checked out from Reno and Senior Center are from Lucky Day



Internet Branch

	January 2016	July 2015- January 2016
Visits – Website	67,517	451,976
Visits – Total	219,260	1,400,939
Downloads - Total	25,002	147,279
· OD Ebooks	12,854	75,835
· OD Audio	7,976	49,405
· TB Ebooks	3,110	15,681
· LE Ebooks	101	810
· Flipster	961	5,024
Database Usage	11,879	71,616
· EBSCO	5,589 uses (47%)	42,108 uses (58.8%)
· lynda.com	3,250 video views (27.4%)	10,598 video views (14.8%)
· Brainfuse	1,136 uses (9.5%) incl. 118 live tutoring sessions	5,909 uses (8.3%) incl. 603 live tutoring sessions



Outreach

- Article in Northern Nevada Business Weekly
- Reno News and Review coverage of Friends of Duncan Traner Library Meeting
- Cheri Hill show airs highlighting Washoe County Library services
- DeLaMare Science and Engineering Library and UNR Knowledge Center @One Tour
- Project Homeless Connect
 - Library cards: 21 new, 3 replacements
 - Spoke with: 80 folks, but noticed quite a few others either already had library cards or were regular library users
 - Gave away roughly 60 books



Outreach

- South Valleys Visits
 - Hunsberger Striving Readers Outreach Program
- Spanish Springs Visits
 - Hungry Valley 1st grade prep: 24 participants
 - Hungry Valley Headstart: 26 participants
 - Vaughn Middle School: 250 participants
- North Valleys Schools: 300 participants
 - Lemmon Valley Elementary (90 students)
 - Nancy Gomes (105 students)
 - Virginia Palmer (60 students)
 - Lemelson STEM Academy (50 kids)
- Partnership Libraries Outreach:
 - Mt. Rose - 78
 - St. Albert's - 36
 - Our Lady of the Snows - 28
 - Smithridge – 120



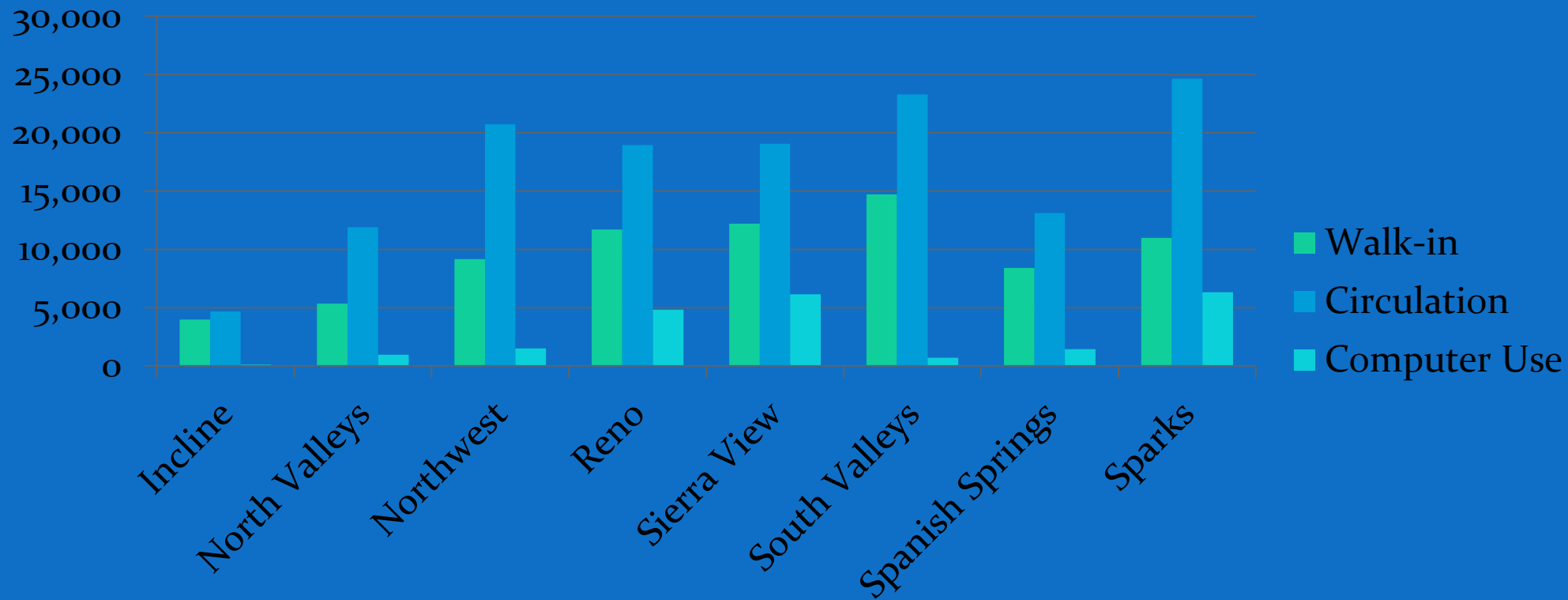
Operational

- New Hours
- Retirement of Library Director and Assistant Director
- Retirement of Patti Day, Managing Librarian for North Valleys Library
- Retirement of Linda Weagel LAIII in North Valleys
- Interviews for new Assistant Library Director
- Interviews for LA II
- Interviews of Librarian II
- Interviews for LA III



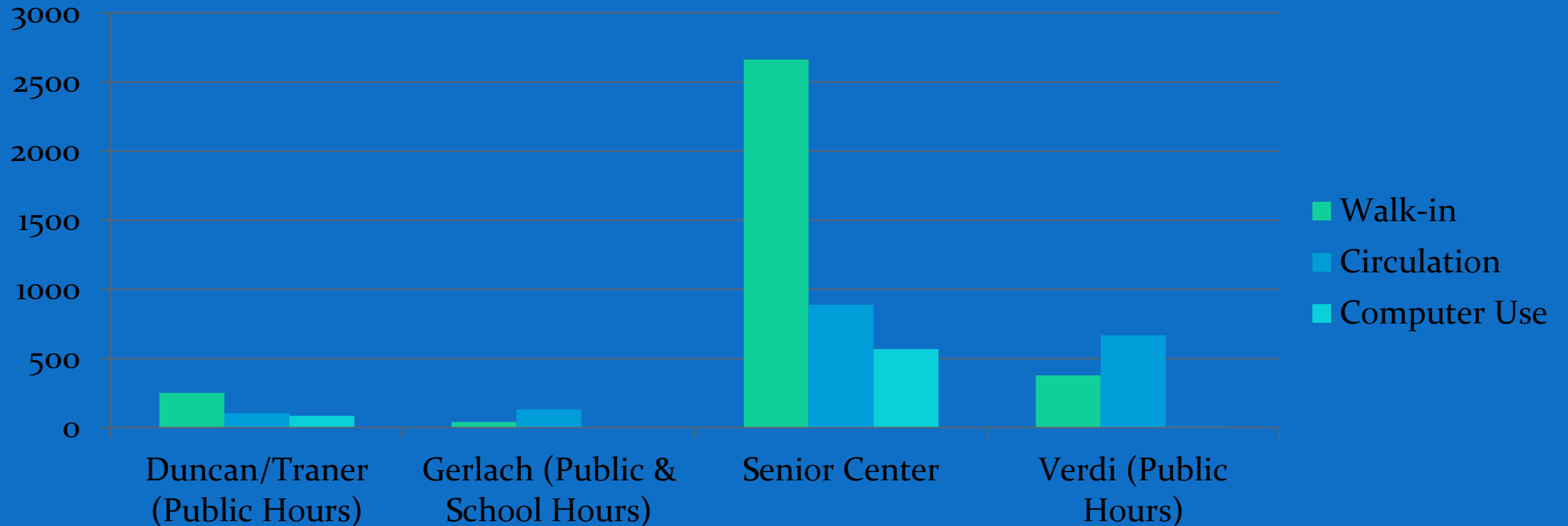
Statistics-January 2016

Main Libraries



Statistics-January 2016

Partnership Libraries

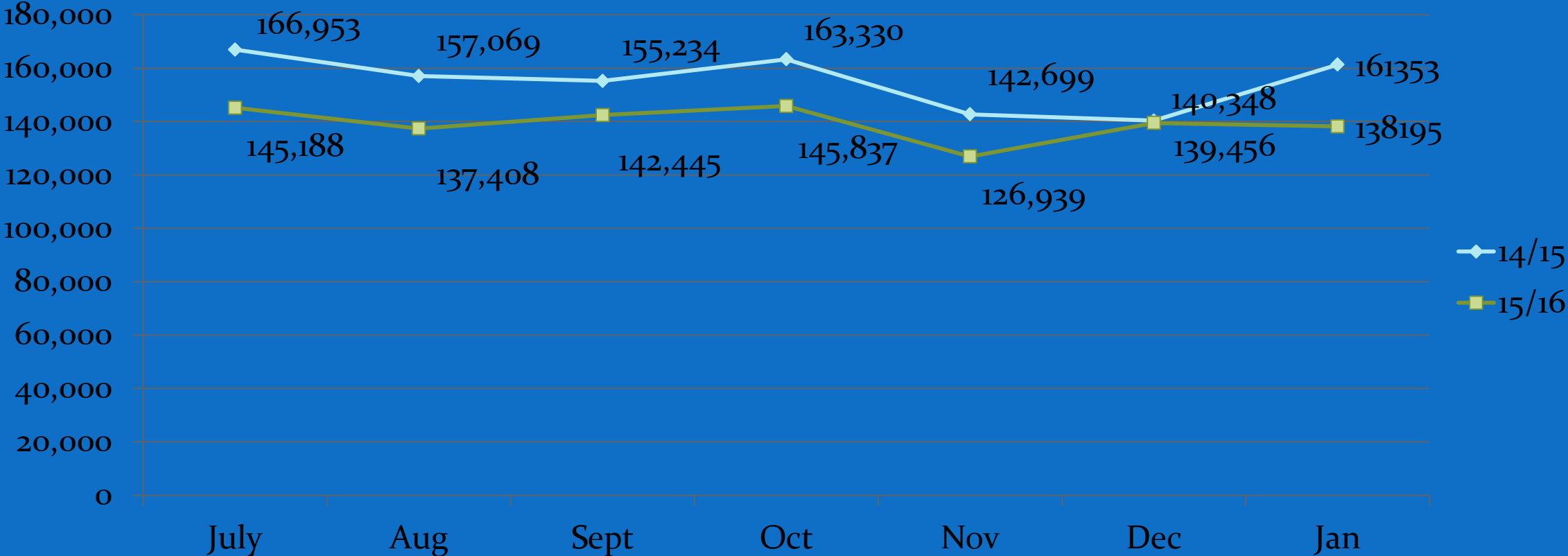


Circulation Comparison January

Main Libraries



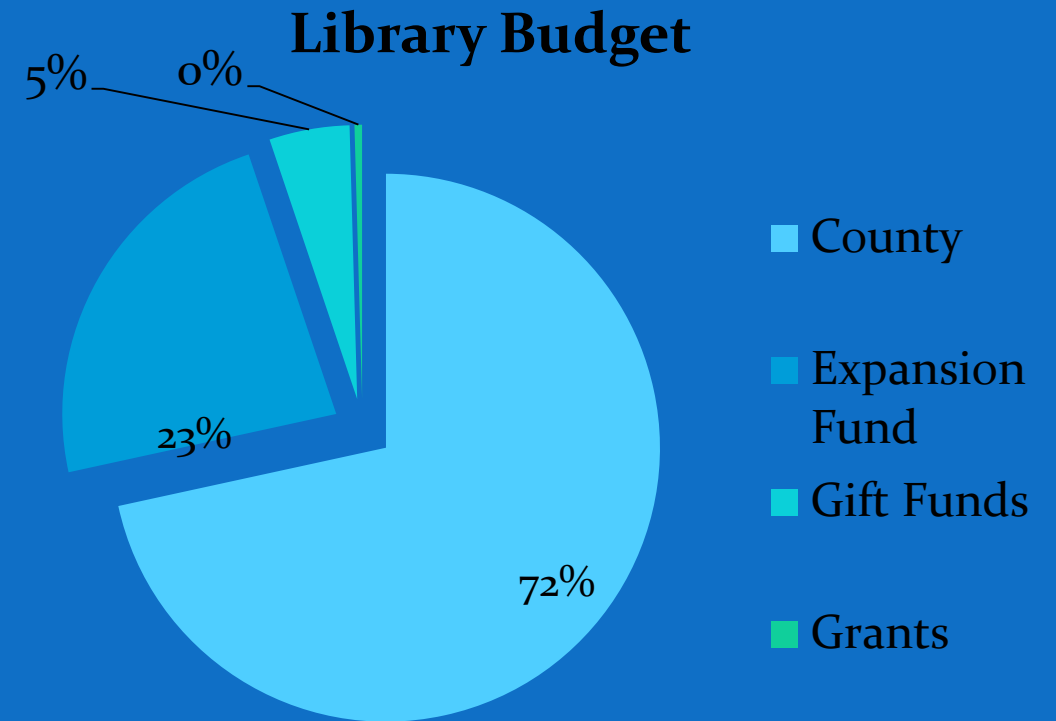
Circulation Statistics- Monthly Trend Comparison



Budget

▪ Funding Sources for Library

- County: \$8,202,466
 - Source=General Fund
- Expansion Fund: \$2,661,997
 - Source=Special Property Tax
- Total Budget: \$10,864,463
- Other Sources:
 - Gift Funds: \$542,957.90
 - Friends, Donations, Endowments, Non-profits, Wishing Wells
 - Grants: \$51,000
 - LSTA Collection Development (funding formula every year based on how much library spends on Collection Development)
 - IMLS Ideabox Grant (one time revenue)

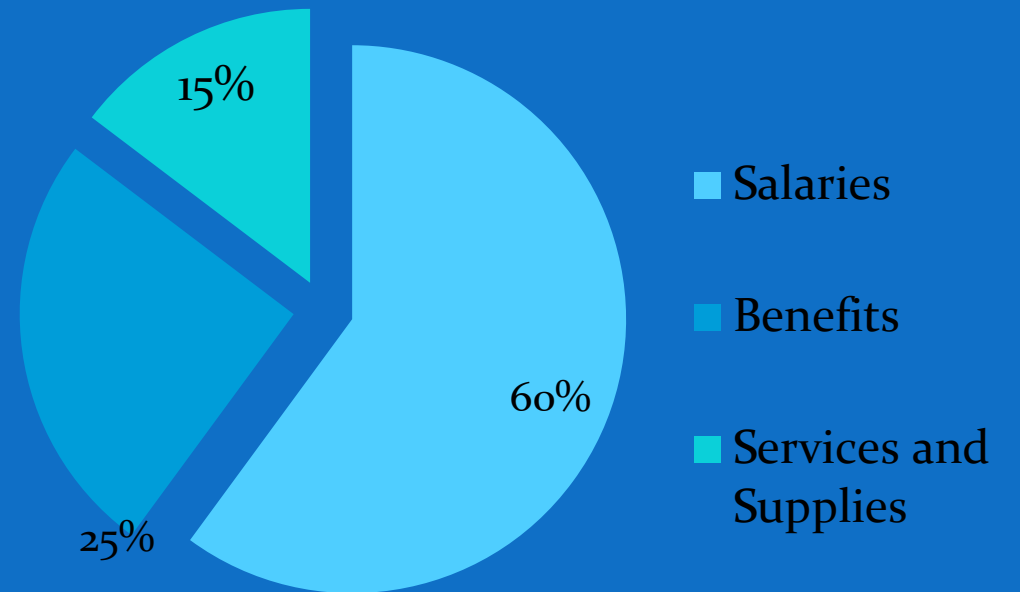


Budget

- Budget Expenditures

- Salaries \$6,526,961
- Benefits \$2,742,292
- Services and Supplies \$1,595,209

Library Budget



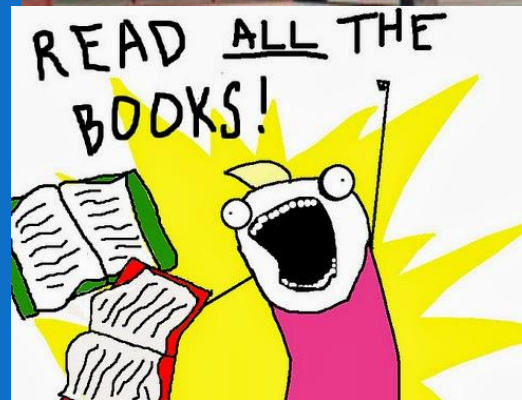
Budget

- Washoe County Strategic Planning Budget Retreat
- General Cap – applicable to commercial
- Greater of:
 - 10-year average of percentage change in a county's assessed valuation (up to 8%)
 - 2 x CPI
- If the General Cap is below 3%, the Residential Cap resets at the lower rate
- Washoe County is anticipating a Flat budget for Fiscal Year 16/17



Budget

- Budget Priorities:
 - New North Valleys Library \$10m
 - RFID Project (\$500,000)
 - Increase Collection Development Funds (goal to hit \$1M)
 - Increase funding for Furniture, Fixtures, and Equipment (FFE)
 - Increase Technology Budget
 - Restoration of Programming at Partnership Libraries



Ongoing Issues

- Snow Removal
- Traffic/Road at Spanish Springs
- Bathrooms at Sierra View



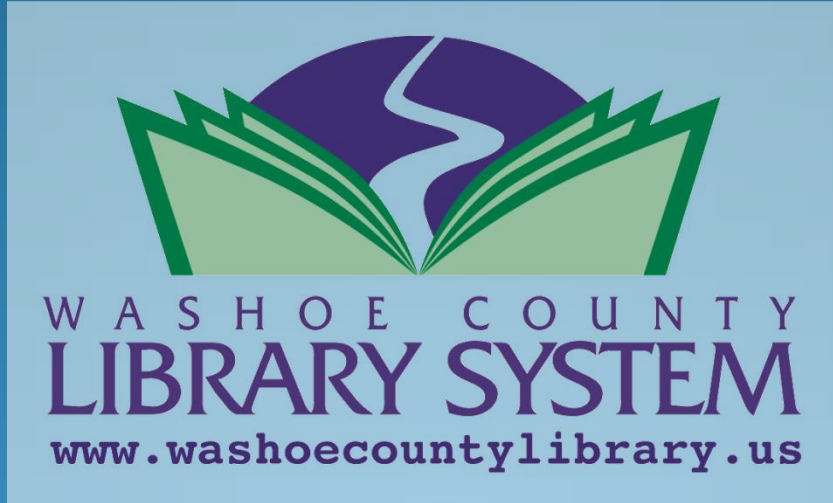
Upcoming

Operational/Promotional

- Spanish Springs Café tentatively planned for Spring

Upcoming Programs

- WISE Washoe Ideation Startup School planned for April
- Summer Reading 2016
 - On Your Mark (Youth)
 - Get Set...Read! (Teens)
 - Get in the Game, Exercise your Mind! (Adult)



Thank you!

Connect

Gather

Explore

WASHOE COUNTY LIBRARY SYSTEM

DEPARTMENT MONTHLY EXPENDITURE COMPARISON REPORT

GENERAL FUND

FY 2015 / 2016

9-Feb-16

<u>TITLE</u>	<u>CURRENT YEAR</u>			<u>PRIOR YEAR</u>				
	<u>BUDGET</u>	<u>EXPENDITURE</u>	<u>BALANCE</u>	<u>%</u>	<u>BUDGET</u>	<u>EXPENDITURE</u>	<u>BALANCE</u>	<u>%</u>
SALARIES/WAGES	\$ 5,467,684	\$ 3,109,498	\$ 2,358,186	57%	\$ 5,324,211	\$ 3,095,471	\$ 2,228,740	58%
EMPLOYEE BENEFITS	\$ 2,296,996	\$ 1,345,436	\$ 951,560	59%	\$ 2,176,225	\$ 1,218,887	\$ 957,338	56%
SERVICES & SUPPLIES	\$ 496,386	\$ 421,471	\$ 74,915	85%	\$ 426,252	\$ 379,057	\$ 47,195	89%
CAPITAL OUTLAY								
TOTAL:	\$ 8,261,066	\$ 4,876,405	\$ 3,384,661	59%	\$ 7,926,688	\$ 4,693,415	\$ 3,233,273	59%

WASHOE COUNTY LIBRARY SYSTEM

DEPARTMENT MONTHLY EXPENDITURE COMPARISON REPORT

WC-1 / EXPANSION FUND

FY 2015 / 2016

9-Feb-16

TITLE	CURRENT YEAR			PRIOR YEAR				
	BUDGET	EXPENDITURE	BALANCE	%	BUDGET	EXPENDITURE	BALANCE	%
SALARIES/WAGES	\$ 1,064,278	\$ 425,851	\$ 638,427	40%	\$ 679,995	\$ 374,649	\$ 305,346	55%
EMPLOYEE BENEFITS	\$ 445,296	\$ 174,928	\$ 270,368	39%	\$ 301,577	\$ 165,290	\$ 136,287	55%
SERVICES & SUPPLIES	\$ 1,152,423	\$ 623,712	\$ 528,711	54%	\$ 915,661	\$ 487,350	\$ 428,311	53%
CAPITAL OUTLAY			\$ -					
TOTAL:	\$ 2,661,997	\$ 1,224,491	\$ 1,437,506	46%	\$ 1,897,233	\$ 1,027,289	\$ 869,944	54%

Washoe County Library System

Systemwide Monthly Library Usage Statistics Report Fiscal Yrs 2014-2015/2015-2016

Accumulative		Checkouts			Library Visits			Patron Computer Use			Program Attendance			Digital Visits		
2014 - 2015	2015 - 2016	% Change	2014 - 2015	2015 - 2016	% Change	2014 - 2015	2015 - 2016	% Change	2014 - 2015	2015 - 2016	% Change	2014 - 2015	2015 - 2016	% Change	2015 - 2016	% Change
166,953	145,188	-13.04%	98,714	87,648	-11.21%	25,347	22,764	-10.19%	6,956	6,406	-7.91%		160,421	0.00%		
157,069	137,408	-12.52%	94,781	95,827	1.10%	22,807	22,562	-1.07%	6,308	5,206	-17.47%		218,167	0.00%		
155,234	142,445	-8.24%	91,907	84,519	-8.04%	23,022	22,900	-0.53%	5,379	5,965	10.89%		207,273	0.00%		
163,330	145,837	-10.71%	111,021	92,011	-17.12%	23,360	22,871	-2.09%	21,231	8,563	-59.67%		205,955	0.00%		
142,699	126,939	-11.04%	79,964	74,043	-7.40%	20,666	18,913	-8.48%	6,749	6,051	-10.34%		188,732	0.00%		
140,348	139,456	-0.64%	81,286	81,639	0.43%	21,187	21,329	0.67%	5,407	6,008	11.12%		201,106	0.00%		
161,353	138,195	-14.35%	92,700	79,840	-13.87%	22,790	21,267	-6.68%	6,116	6,402	4.68%		219,260	0.00%		
142,907	0	0	87,713	0	0	20,447	0	0	7,545	0	0		0	0.00%		
151,184	0	0	95,841	0	0	22,988	0	0	10,615	0	0		0	0.00%		
146,691	0	0	91,129	0	0	23,070	0	0	8,682	0	0		0	0.00%		
143,844	0	0	82,361	0	0	21,919	0	0	7,299	0	0		0	0.00%		
137,787	0	0	85,910	0	0	22,678	0	0	5,871	0	0		0	0.00%		
1,809,399	975,468	-10.26%	1,093,327	595,527	-8.43%	270,281	152,606	-4.13%	98,158	44,601	-23.29%		1,400,914	0.00%		
Totals to Date	1,086,956		650,373			159,179			58,146				0			

Note 1: School checkouts are now being tracked separately from public hour checkouts, which will decrease the numbers in FY 15/16. FY 14/15 checkouts included school and public hours together. FY 15/16 reflects only public hour checkouts. Statistics from Gerlach are also included.

Note 2: 'Website Visits' has been changed to 'Digital Visits', which now includes website, catalog, and online services visits. FY 15/16 will establish base figures so there will be no comparisons.

ITEM 6c

**PLEASE NOTE:
CHECKOUT TOTALS
a. Reflect only public hours for Partnership Libraries
b. Do not reflect Gerlach or Collection Development

Washoe County Library System

Monthly Statistics Report for Fiscal Year 2015-2016

For The Month Of: JANUARY



	Library Visits		Checkouts		Patron Computer Use		Program/Outreach Attendance			
	# visits	YTD	# checkouts	YTD	# signups	YTD	# adult	YTD	# youth	YTD
BRANCH ACTIVITY										
Duncan/Traner (Public Hours)	252	2,801	104	1,211	85	669	0	0	0	0
Gerlach (Public & School Hours)	41	307	131	758						
Incline	3,969	33,404	4,667	36,624	126	2,549	114	713	436	2,402
North Valleys	5,349	44,913	11,898	86,960	966	7,216	39	200	179	2,953
Northwest	9,167	68,998	20,747	143,113	1,512	10,863	267	1,109	772	5,733
Reno	11,697	84,769	18,952	139,891	4,831	35,369	136	480	187	1,693
Senior Center	2,663	14,723	888	6,790	569	2,668	181	256	0	0
Sierra View	12,198	94,806	19,066	129,259	6,139	38,724	36	739	420	2,283
South Valleys	14,728	97,049	23,301	159,527	699	4,978	249	2,064	1,120	8,385
Spanish Springs	8,401	61,300	13,123	98,136	0	8,507	198	830	1,757	10,486
Sparks	10,997	90,236	24,650	169,232	6,334	40,989	44	498	267	3,777
Verdi (Public Hours)	378	2,221	668	3,967	6	74	0	0	0	0
Total:	79,840	595,527	138,195	975,468	21,267	152,606	1,264	6,889	5,138	37,712
ADMINISTRATION OUTREACH							105	730	0	595
ONLINE ACTIVITY										
Downloadable Materials (ebooks, audiobooks, magazines)			25,002	122,277						
Digital Visits (includes website, catalog, online services)	219,260	1,400,914								
Database Usage			11,879	59,371						
Social Media Reach							50,192	197,355		0
Total:	219,260	1,400,914	36,881	181,648			50,192	197,355	0	0
MISCELLANEOUS										
Read & Share			4,688	212,401						
GRAND TOTALS	299,100	1,996,441	179,764	1,369,517	21,267	152,606	51,561	204,974	5,138	38,307

Washoe County Library System

Monthly Statistics By Branch / Cumulative By Month / Resulting In Yearly Total – Thru January

System Total Comparison For Fiscal Years 2014-2015 / 2015-2016

	Meeting Room Use					
	2014-2015	2015-2016	% Change	2014-2015	2015-2016	% Change
	# of Meetings	# of Meetings	% Change	Attendance	Attendance	Attendance
Administration Outreach						
Duncan/Traner	0	0	0.00%	0	0	0
Gerlach						
Incline	39	45	15.38%	483	648	34.16%
North Valleys	8	10	25.00%	211	99	-53.08%
Northwest	36	27	-25.00%	413	328	-20.58%
Reno	73	74	1.37%	1,172	1,157	-1.28%
Senior Center	0	0	0	0	0	0
Sierra View	5	8	60.00%	11	102	827.27%
South Valleys	139	150	7.91%	2,836	3,481	22.74%
Spanish Springs	95	100	5.26%	2,223	2,302	3.55%
Sparks	8	18	125.00%	109	293	168.81%
Verdi	0	0	0	0	0	0
Totals	403	432	7.20%	7,458	8,410	12.76%

**PLEASE NOTE:

CHECKOUT TOTALS

a. Reflect only public hours for Partnership Libraries

b. Do not reflect Gerlach or Collection Development

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Librarian

By [Dennis Myers](#)
dennism@newsreview.com

This article was published on [01.21.16](#)

Jeff Scott is the new director of the Washoe County Library System. He comes to Reno from Berkeley and, before that, Tulare County.

How much have you seen of the system? How long have you been on the job?

I've been here since Dec. 14. I've toured all of the branches except Incline, Verdi and Gerlach, because of the snow.

What made you choose this library system?

Well, it matches a lot of the things I've done in the past, and I like the combination of services it provides. You have the urban as well as the rural areas, and so I like that mix. It's very similar to the work I did in Tulare County, and I've always been kind of attracted to that kind of work, both kinds of services.

Given what you've seen so far, what do you think the needs of the system are?

Still doing that assessment. Still doing that assessment to see what the needs are. I'm going to start talking to community members, talking to the staff and still getting a better feel for what the needs are.

What's it like to be a librarian in an age when people think books are going out of style?

It's surprising how much they're needed. I think that surprises people a lot, and you can see in the publishing industry that print books are back on the rise. The libraries have always been about service, to me, so books are one aspect of how we serve the public. There's many different aspects to that. The governor's initiative, Read by Three, getting kids ready to read—books are an aspect of that. The public service that goes with it, provide [for] kids who are in need of books and materials, and reaching out to them. So the service thing is a key. As long as libraries and books are a service to the community, then libraries will be here for a long time.

When UNR built a new library, they called it a knowledge center instead of a library, thinking that people wouldn't understand that it's more than just books. Is that really a problem?

No, not really. The university and some of the schools have different names for it. I know some of the—like, school libraries will be called media centers, and a media specialist instead of calling him a librarian. Because it's more than just books. But it's never really been tied to that, for the most part. So it's an evolving profession. And I think that getting away from that confuses people because media or knowledge is very generic. The library, people kind of know what that is.

What's the last book that you read?

Right now I'm reading *Strangers Drowning* [by Larissa MacFarquhar]. But it's about philanthropy around the world—like, would you save a close family member versus two strangers that were drowning? It talks about it's important to help people and help the community but [be] aware of the personal cost to that. It's interesting. I recently finished *The Hunt for Veloc* [by Thomas Levenson] and that was about how people believed there was another planet between Mercury and the Sun... because they were trying to explain Newtonian gravity. So for Mercury's rotation around the sun, it had this weird thing when it went close to the sun. Why did it do that? "Well, there must be a planet drawing it close to the sun." "Well, no," Einstein said, "There's no planet there. That's just how gravity works." We just didn't understand it before. I try to read 80 to 100 books a year.

Do you read on Tablets?

I read on my phone, I read on print books. I listen to audio books. I'm all over the place.

A longer version of this interview can be read on our Newsview blog.

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local stories



THE SWEETEST DEALS IN RENO



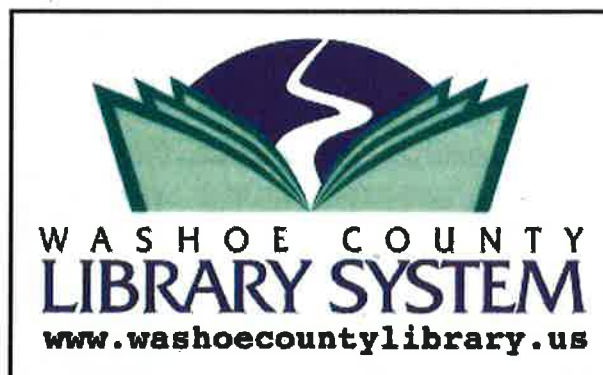
Jennifer Oliver
Washoe County Library System

February 1, 2016

Connect, gather, explore at your Washoe County Library



The Washoe County Library System offers basic computer classes and other services.



When was the last time you stepped inside a library? Most of the time your parents probably took you when you were a small child and you enjoyed all the picture books and storytime. As you got older school took up your time and you only came over for the occasional book report or research assignment. Over time, we just disconnected. We are here to tell you how much you are missing out everything the library has to offer you. From e-books to research and the latest best-sellers we have a host of resources for you to use. Whether it has been two days or two decades, there is something for you to connect with and explore!

Washoe County Library System always has provided information to people — that is a given. What has changed, is the how and the means of accessing that information. The mission of the Washoe County Library System is to connect people with information, ideas and experiences to support an enriched and engaged community, one person at a time. This has been the basic mission over the past 112 years. Really, 112 years!

Washoe County Library System began in 1904 with the opening of Reno's Carnegie Free Public Library at the corner of South Virginia and Mill Streets. The Carnegie library served residents of Washoe County until 1930 when the library found a larger space in the old State Building in Powning Park across Mill Street. The building was erected by the State of Nevada on a site leased by Washoe County, beginning the long relationship between area libraries and Washoe County.

From its humble beginnings, Washoe County Library System has grown to operate 12 branch locations throughout Washoe County, along with the Internet branch.

In those 12 branch locations, the usual suspects can be found — books — in both traditional and electronic formats, from bestsellers, to travel guides. But, there is so much more than books. From our public computers to our free wifi, the ability to access information is free to use. Our website offers eBooks, access to your account, and access to resources for businesses, research, skill development, personal enrichment and more through online databases. Many of these resources you can access from your smartphone. Download the Overdrive app and look for Washoe County Library. You can find many best-sellers as well as critical business books all online. Did I mention these are all free? Resources like lynda.com, Mango Languages, and Tumblebooks open doors for all ages.

Washoe County Library also supports the burgeoning business climate of our region from offering free basic computer classes for those who need to increase their skills, and resume and job seeking assistance through online databases (Learning Express, lynda.com, NCIS, and JobNow).

Through community partnerships, two exciting programs are starting in 2016 that will directly support both the Start-Up and the Manufacturing climate, which are impacting the image and perception of this region. The Entrepreneurship Outreach Network (EON) W.I.S.E. Start-Up School and the Manufacturing Skills Institute certified Manufacturing Technician Level 1 (MT1).

In collaboration with Economic Development Authority of Western Nevada, Washoe County Library's Washoe Ideation Startup Education (W.I.S.E) will commence at local libraries beginning in April 2016. This program was developed and sanctioned through Arizona State University's Entrepreneurial Outreach Network. W.I.S.E. will assist entrepreneurs, including students, inventors, and existing small business owners, in refining their ideas or products and introduce them to the practicalities of starting their own venture. This free, accessible program is designed to promote innovation and support entrepreneurs in our community.

W.I.S.E. is an extensive six-week program that will be held simultaneously at the Northwest Reno Library and South Valleys Library from April through June. W.I.S.E. is an extension to the number of resources provided by Washoe County Library System. Professionals and local business owners will assist with mentorship and as resources for students participating in the program.

The Manufacturing Skills Institute's (MSI) Manufacturing Technician Level 1 (MT1) Certification Class aims to improve workforce quality and readiness with four components: Industry-endorsed national skills standards, third-party validated assessment, training and curriculum, and nationally recognized certifications. Increasing the pool of qualified applicants and enhancing the baseline skills of existing workers is something our community needs. With the influx of manufacturing businesses establishing roots in northern Nevada, we all have a real opportunity to boost our employability and turn the tide toward a more diverse economy.

The MT1 program is new to the region with the first classes being offered at the Carson City Library. Made possible through grant funds from the Economic Development Authority of Western Nevada and the Governor's Office of Economic Development, the Washoe County Library also oriented their first cohort of 10 students in late January 2016. The students work their way through a 17 module course with opportunities for hands-on experiential learning in the subjects of mathematics and measurement, quality control, spatial reasoning and business acumen.

At the completion of the course, students will be taking a proctored exam in order to receive the certification. For more information about the class, please visit the Washoe County Library's website: www.washoecountylibrary.us/mt1.html

In addition to business support there are always opportunities to check out materials, view a cultural or educational program (for all ages), see local artist exhibits, access the internet, and just hang out. Hope to see you soon! Need more information? Find us online, anytime at www.washoecountylibrary.us.

Jennifer Oliver is the Public Information and Development Officer for the Washoe County Library System.

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